Business Perspective





Image provided by McCarthy Building Companies

McCarthy Building Companies, Inc., has completed the Johnson County Medical Examiner Facility, a \$21-million energy-efficient facility. McCarthy used advanced technology including 3D virtual construction mockups to simulate actual workspace areas.



The Overland Park Chamber Economic Development Council (OPEDC) was recently recognized by the World Trade Center-Kansas City as this year's Outstanding Economic Development Agency.

The OPEDC was selected for its commitment to attracting new companies and jobs to Overland Park and working to ensure existing companies prosper and grow. Many of these companies have an international component or contribute to the KC export economy.

Showing off the award are Tim Holverson, Director of Workforce & Business Growth; Beth Johnson, Senior Vice President of Economic Development; and Tracey Osborne Oltjen, President & CEO.

SEPTEMBER 2020

Overland

Chamber.

Park

Have you updated your Chamber login?

Your Chamber has converted to a new membership database. This new database offers a new way to register for Chamber events and submit your events, news, coupons and job postings. You also have the opportunity to define which communications you receive from us. To create an account, <u>click here</u> or contact Drew at <u>daggus@opchamber.org</u> or (913) 491-3600.

Events Calendar

Virtual Coffee Break

Sponsored by Fortune Financial Advisors

Wednesday, September 9 9:30-10:30 a.m. To register, <u>click here</u>

2020 Annual Meeting

Sponsored by <u>Security Bank of</u> <u>Kansas City</u>

Virtual program featuring futurist and economist Rebecca Ryan

Friday, December 4 12:00-1:30 p.m.

Ribbon Cuttings & Groundbreakings

Game Show Battle Rooms Thursday, September 17 - 3:30 p.m. 10520 Metcalf Lane

Mr. Brews Taphouse Friday, September 18 - 3:00 p.m. 8021 Metcalf Avenue

Plowboy's Barbeque Wednesday, September 30 - 4:00 p.m. 6737 West 75th Street

Board & Staff

Board Officers:

Bobby Olm-Shipman, Chairman Saint Luke's South Hospital Bill Ferguson, Chair-Elect Central Bank of the Midwest Tony Rupp, 1st Vice Chairman Foulston Siefkin LLP Joan Wells, 2nd Vice Chairman Wellington Cindy Rock, Secretary Thryv Chris Wally, Treasurer Wally & Co. Mike Hess, Past Chairman HNTB Corporation

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Staff:

Tracey Osborne Oltjen, CCE, President & CEO Drew Aggus, Member Services Coordinator Stacey Cowan, Membership Director Frank Ebling, CFO Celia Fritz-Watson, IOM, Director of Events & Member Services Tim Holverson, IOM, Director, Workforce & Business Growth Chris Jackson, Research Analyst Beth Johnson, CECD, Senior Vice President of Economic Development Stan Lawson, Communications Director Erin Murray, Executive Assistant Kevin Walker, IOM, Senior Vice President of Public Policy

Finding "just right"

PRESIDENT'S MESSAGE

What a summer.

Not enough: lazy days by a pool, dinners with friends or nights at the ballpark. Family reunions, graduations and vacation photos.

Too many: Positive COVID tests, lost lives, closed businesses, wildfires, job losses, cancelled events. And way too many Zoom calls.

Too much: Uncertainty, anxiety and political vitriol.

But like Goldilocks in the story of the three bears, you've likely discovered a few things that were "just right."

Upon reflection, "just right" might not have been what we thought we wanted, but just what we needed. Treasured time with family. Time to cook and enjoy meals together. Time to explore hobbies, organize your closets, garages or family photos, and check tasks off years' worth of to-do lists. Many reached out to people through technology they haven't seen for years.

And those many Zoom calls filling our calendars? It's hard to imagine these past six months without all the amazing technology that has enabled us to work remotely and keep in touch with our teams, customers and our families. Technology brought family together who hadn't seen each other in years. After all this social distancing I know I'll never again take for granted the opportunity to get together with my family or to see all of you at an in-person event.

The intensity of the speed of change has heightened, shortening timelines for decision-making during this crisis. Decisions have crucial consequences for the health of loved ones and for our businesses. The good news is out of this time we've witnessed incredible creativity and collaboration. The key word of the pandemic for business seems to be "pivot" and nearly everyone has. Some pivots were transforming to a new business model, like Kyle and Heather Steppe who guickly moved their Downtown Overland Park-based KC Hemp Co. to an entirely online/delivery model, cutting costs and improving service. Restaurants created entirely new menus, focusing on family-style meals for curb-side pick-up or delivery, and many of you ramped up, mobilizing your entire teams to remotely work almost overnight.

The key is to figure out how to sustain the emergency creativity we've employed over the last few months into solutions that will work for the long-haul. Which of your new "COVID-friendly" services are popular AND make business sense so they have a life post-pandemic? Is remote work an option that now provides flexibility for your workforce? What best practices did you develop that provides your operation new options moving forward?

(continued on the next page)







2020 Annual Meeting

SPONSORED BY SECURITY BANK

Event sponsorships available!

Friday, December 4 - 12:00-1:30 p.m.

This year's Chamber Annual Meeting is going virtual and we're pleased to welcome back futurist and economist **Rebecca Ryan** as our keynote speaker. Following up to her dynamic

presentation at last year's Annual Meeting, Rebecca will enthrall us with her perspective on our changed business environment in the age of COVID-19.

For sponsorship information, contact Celia at (913) 766-7603 or <u>cfritzwatson@opchamber.org</u>.



Angela Hurt, CEO of <u>Veracity Consulting, Inc.</u>, was the featured speaker in our most recent program of the Executive Leadership Series sponsored by <u>FNBO-First National Bank of Omaha</u>. From her days as a young athlete to her role in founding and leading her IT consulting company, Hurt shared her professional and personal leadership experiences.

To view a recorded video of the program in which Hurt fielded questions from FNBO's Matt Sheets, <u>click here</u>.

President's Message cont.

The biggest question for me is how to maintain the creativity of these past few months as we move into developing longterm solutions. Sometimes our best thinking is under pressure, yet we know the intensity of the pressure we've been under lately is just not sustainable. This pandemic isn't short-term, so our challenge as leaders is to figure out how to channel our resources and creativity for our workplaces, community and families for the long-term. Leadership & OP Nominations for the 2021 Leadership Overland Park class are due by noon on September 18. Click here



Wednesday, September 9 - 9:30-10:30 a.m.

Grab a fresh cup of coffee and connect with fellow business professionals virtually from the comfort of your home or office to exchange ideas and support one another.

Registration is required. After registering, you will receive a confirmation email with Zoom access details.

To register, click here.



Dr. Andy Bowne, new president of <u>Johnson County Community</u> <u>College</u>, was the first guest in our new **OP Fireside Chats Series** sponsored by <u>BHC RHODES</u>. Chamber President Tracey Osborne Oltjen chatted with Dr. Bowne about his plans for the college.

To view a recorded video of the program, click here.

Welcome to the Chamber!

INTRODUCING OUR NEWEST MEMBERS

Blue Valley Commodities, LLC

R. Barton Vance, CEO 9001 West 110th Street, Suite 270 Overland Park KS 66210 (913) 353-9485 bvance@bluevalleycommodities.com *Commodity Trading*

The Learning Experience Academy of Early Education

Fariq Khan, Owner 13305 Pflumm Road Overland Park KS 66062 (913) 285-8151 tleoverlandpark@tlechildcare.com www.thelearningexperience.com Educational Services

The Venue in Leawood, LLC

Julian Viso, Owner 4800 West 135th Street, Suite 108 Leawood KS 66209 (913) 687-8759 julian@thevenueinleawood.com/ www.thevenueinleawood.com/ Event Space, Meeting Facilities

Who do you know who believes in the strength of our business community? Connect them with Stacey at <u>scowan@opchamber.</u> org and receive a credit when they invest in our Chamber! WE HAVE IMPLEMENTED PROGRESSIVE SAFETY MEASURES TO KEEP YOU SAFE —



TREAT EVERYONE TO MASTERFULLY MADE BBQ.

CONTACT THE CATERING TEAM TODAY:

MIDTOWN: 816.255.3753 EXT 3 | SOUTH: 913.951.4505 EXT 3 SHANNON@Q39KC.COM | Q39KC.COM | @Q39KC 1 🖌



The Chamber and City of Overland Park helped Dr. Jessica Bohlke celebrate a ribbon cutting for <u>Journey Chiropractic</u>, 7418 West 121st Street. Knowing healing is not a linear process, but a journey, Dr. Jess aims to treat patients by walking alongside them on the path toward healing. We thank her for investing in Overland Park following her graduation from <u>Cleveland University Kansas City</u>. Walk-ins and same-day appointments are available at (913) 599-9231.

Advertising opportunity!

The Chamber is beginning production of our 2021 Membership Directory. To advertise in this publication, contact Kathy Moore at (913) 951-8441 or <u>kmoore@</u> <u>metromediapublishers.com</u>.

Thanks for your reinvestment!

AUGUST MEMBER RENEWALS INVESTING IN OUR COMMUNITY

40-49 Years

Indian Creek Shopping Center, L.L.C.

20-39 Years

Claridge Court DLR Group Menorah Medical Center Wellington

10-19 Years

BHC RHODES Consolidated Communications Delta Dental of Kansas Fairfield Inn and Suites Holiday Inn Hotel & Suites Overland Park-West

- Talk of the Town Grill & Bar Overland Park
- The Arts & Recreation Foundation of Overland Park

5-9 Years

Clarus Group DEG Harmon Construction, Inc. Netsmart Technologies Stroud's Overland Park

1-4 Years

AlphaGraphics | South Kansas City Avila University Ball Conference Center Brookridge Day School **City Publications KC Evergreen Concepts LLC** Grease Monkey Insperity Intouch Group Jackson Lewis P.C. Johnson County K-State Research and Extension Mariner Holdings PREVAIL Red Door Woodfired Grill Team Construction **TITLE Boxing Club 119th Trusted Lending Center** Wally & Co. Zoom Video Communications, Inc.

Businesses are making difficult choices; we appreciate you recognizing the value the Chamber continues to provide you.

Your sacrifice is worth it: wear your mask!

GUEST COLUMN

When I joined <u>Advent-Health Shawnee Mission</u> in 2018, I never imagined that I'd soon be leading our hospital through a global pandemic.

Along with COVID-19, 2020 has brought many new challenges to health care leadership. Like all of you, we've rushed to make operational changes to keep our customers and team members safe. We temporarily suspended elective procedures. We creatively sourced needed PPE to ensure our team is safe as they care for COVID-19 patients. We created emergency surge plans should the health care needs of our community exceed what we could provide in our hospital walls. And while it has been tough, all of us at AdventHealth Shawnee Mission continued to have our spirits lifted by our business community.

You brought meals and treats, drove in to pray for us, left signs and inspiring chalk messages on our campuses, donated masks, hand sanitizer and cleaning supplies. I've been blessed to get to know many of you over the past couple years and am in awe of how you came forward to help us and our fellow health care providers in our time of need. We are forever grateful to you.

But now, we ask that you do one more thing. We need your help to keep COVID-19 from spreading and making more people in our community sick. Wear your masks and encourage your employees to do the same. Be flexible with your employees so they aren't exposing coworkers or customers if they feel sick. Encourage social distancing in your businesses and personal lives.

Trust me, I don't like wearing a mask more than anyone else. And I miss my friends and extended family. But I've seen the impact of COVID-19 firsthand and I know the sacrifices are worth preventing others from becoming sick. It's true most people recover from this virus. But that doesn't mean we can overlook those who have one less person sitting around their dinner table right now, or who are still dealing with lingering effects months after their diagnosis. Sam Huenergardt CEO, Mid-America Region AdventHealth Shawnee Mission



Thank you for how you've shown up for us over the past few months. We still need your support more than ever, and with that we'll get through this together.

Sam Huenergardt is CEO of the Mid-America Region of Advent-Health.



Presenting Sponsor



Thanks to everyone who participated!

Congratuations to these winners (names not shown in order)



1st Place-Flight A: Chicago Title Players: Scott Hannaford, Evan Gray, Brady Rogers, Phil Peck



1st Place-Flight B: FNBO Players: Matt Sheets, Morgan Schulte, Kaleb Lilly, Chip Harris

Longest Drive (Women's): Lexa Palomarez, Turner Construction

Closest to Pin: Rick Rhyner, Rhycom Advertising

Door prize and swag bag donors:

- AdventHealth
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- · Kansas City Chiefs
- Kansas City Chiefs Football Club & Arrowhead Events
- · LoveOurRoof, an Xcel Company Mid America Credit Union
- · Nicklaus Golf Club at LionsGate

Volunteers:

- Michelle Carpet-Chichura, Riordan Clinic
- · Ryan Davis, Consolidated Communications
- Steve Flesher, Riordan Clinic
- Jackson Holverson
- · Joe Lillian, Servpro of Leawood/ **Overland Park**



2nd Place-Flight A: Blue Valley Commodities Players: Bart Vance, Brent Lorensen, Dan Gould, **Doug Beddome**



2nd Place-Flight B: Riordan Clinic Players: Lucas Tims, Ron Hunninghake, Jeff Davis, Paul Seyferth

Longest Drive (Men's): Phil Peck, Chicago Title

Longest Putt: Doug Lynn, T-Mobile

Nifty Promotions

- Office Evolution
- Riordan Clinic
- · Saint Paul School of Theology Scheels
- TFI Family Services
- · The Arts and Recreation Foundation of
- Overland Park The Tasteful Olive Oil and Vinegar
- Shop
- Trusted Lending Center Which Wich? Superior Sandwiches
- YogaSix
- Joel Monahan, Riordan Clinic
- · Jeff Potter, Consolidated
- Communications Cindy Shelton, Nifty Promotions
- · Joe Shelton, Nifty Promotions
- Heide Williams, Consolidated Communications



3rd Place-Flight B: Turner Construction Players: Lexa Palomarez, Joe Bessler, Bethany Riley, Kyle Gardner

Thanks for participating in the tournament!

Beverage Carts Sponsor



Soft Drinks Sponsor



Hole Sponsors:

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- Equity Bank
- Farmers Insurance -The Wertzberger Agency
- Fortune Financial Advisors, LLC

Lunch Sponsor



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- OMNI Human Resource Management
- PGAV Architects, Inc.
- <u>Renewal by Andersen</u>
- <u>Rhycom Advertising</u>
- Wallace Saunders



Driving Economic Success

Unemployment					
	July 2019	June 2020	July 2020		
Overland Park	3.3%	7.0%	6.7%		
Johnson County	3.3%	6.8%	6.6%		
Kansas City Metro MSA	4.0%	7.8%	N/A		
State of Kansas	3.1%	7.5%	7.2%		

(These percentages are not seasonally adjusted) – Kansas Labor Information Center (KLIC) – U.S. Bureau of Labor Statistics

Building Permits						
	New Commercial	Institutional, Schools, etc.	Other Commercial	Totals		
July 2020	0	0	31	31		
Sq. Feet	0	0	0	0		
Value	N/A	N/A	\$9.626,945	\$9,626,945		

– City of Overland Park





Saint Luke's advanced rehab facility draws from across country

CORPORATE SPONSOR SPOTLIGHT

Saint Luke's Rehabilitation Institute is celebrating one year of providing advanced rehabilitation care to the residents of Johnson County and across the country.

The state-of-the-art facility, adjacent to <u>Saint Luke's South Hospital</u>, makes Overland Park the destination for hundreds of patients annually. It treats patients for stroke, spinal cord, traumatic brain, and other significantly debilitating injuries.

Just ask stroke survivor Birch Williams.

Birch was taken to the Rehabilitation Institute after a series of strokes left him with vision loss, sensory loss on his left side, right-side facial droop, issues walking, and slurred speech.

At the Rehabilitation Institute, Birch received personalized care from an expert team of skilled and compassionate physicians, and therapists, nurses. Thanks to his hard work, the support of his dedicated care team, and the Institute's suite of advanced robotic devices, he regained his balance, coordination, and endurance.



All his effort paid off. He began walking with a track machine, then a walker, then a cane, and finally he graduated to walking without assistance. In just one month, Birch made a full recovery, regaining his ability to walk, talk, and eat independently.

"Every day was a struggle, so I took each one as it came. It was very difficult for me," says Birch. "But the main thing is that the care of this place is awesome. It's first-class. They've really saved me."



Business Perspective is published monthly by the Overland Park Chamber of Commerce, 9001 West 110th Street, Suite 150, Overland Park, KS 66210. (913) 491-3600 | Fax: (913) 491-0393 opcc@opchamber.org | www.opchamber.org

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The University of Kansas Edwards Campus

The University of Kansas Health System

Leadership Circle

AdamsGabbert

To add your name to this list each month, contact Tracey Osborne Oltjen at (913) 491-3600 or tosborne@opchamber.org.

Member News

NEWS FROM OUR MEMBERS

Johnson County Community College received a \$1 million donation for an ongoing endowment to support the college's Performing Arts Series.

The University of Kansas Edwards Campus' Professional & Continuing Education changed its name to KU Lifelong & Professional Education.

The <u>Black & Veatch</u> Foundation is underwriting targeted scholarships at four schools of higher education, including **Johnson County Community College** to further feed the pipeline of infrastructure problem solvers to grow the company's power transmission business.

<u>Cleveland</u><u>University-Kansas</u> <u>City</u> named Dr. Chris Todden new dean of the College of Health Sciences.

<u>Menorah Medical Center</u> has hired Cindy K. Bergmeier as its chief operating officer.

BHC RHODES has hired Scott Brandt, P.E., as Business Development Manager for Utilities Services.

The **Blue Valley School District** Board of Education has appointed Jaime Daniel as a new commissioner with the <u>Blue Valley</u> <u>Recreation Commission</u>. Whose sleep hasn't been impacted by COVID 19? At <u>The</u> <u>Forum at Overland Park</u>, Steven Bauer, Activities Director for Assisted Living and Health Care, came up with a unique solution to help a resident sleep without resorting to pills or a "night cap." Recalling being "tucked in" and read to sleep as a child, he recruited a co-worker to record calming stories from the book "Bedtime Stories for Adults."

To submit company news, events and promotions, <u>click</u> <u>here</u>.

Support network is key for WFH

GUEST COLUMN

COVID has created a whole new set of vocabulary including terms like new normal, WFH (work from home) social distancing, and more.

Over the past few months, companies have had to close doors (during the stay-at-home orders) and then reassess what the "new normal" looks like going forward. Many have chosen to "go remote" either by staying at home until office spaces are deemed safe again or within offices by utilizing Zoom for client calls, team meetings, etc.

Lack of contact and collaboration can result in a variety of negative outcomes such as Zoom fatigue, depression, feelings of loneliness, etc. Remote work loneliness was characterized "not as a lack of relationships, but rather a lack of satisfaction in the relationships one has" in an article found on virtualvocations.com/blog. Not everything about WFH is negative – research shows remote workers can have higher productivity, increased creativity and job satisfaction. It's all about balance and planning.

Put yourself first by finding a balance where you set limits on work. When you work from home, it's a short walk from the office to the dining room table – and your family relationships are key to making it through this crisis. In most cases, the people you live with are your most important support system. Patience and communication are key components of success.

Search out places in your community for social support. As the owners of <u>Office Evolu-</u> <u>tion OP</u>, we see the power of co- working and remote work every day in our collaborative environment. Our members have found a balance between staying safe and staying connected to others – and they tell us daily that this community helps them stay positive, cared for and encouraged. Erin & Ryan Seager Owners Office Evolution Overland Park



By placing parameters on your work environment, nurturing close relationships you have and seeking out social support networks, you may find that WFH or remote working adds to your productivity and efficiency!

Erin and Ryan Seager own Office Evolution Overland Park, a collaborative relationship-based business community that provides virtual office solutions, meeting rooms, day offices and private offices for small and mid-sized businesses. Named the #1 coworking location in Kansas City by the KC Business Journal, Office Evolution OP embraces our local business community through business education, networking and speaker series events.