Chamber establishes new brand and vision

After months of research, meetings and focus groups, the Overland Park Chamber has clarified its brand vision. As we enter 2020, we are positioning ourselves to engage our community in a conversation around #WhyWeOPChamber.

We established these guiding principles:

Our Core Purpose: We exist to make Overland Park prosper.

Our Vision: We are the bold voice for business – the resource, advocate, convener and change maker – that drives economic success forward in our city, county and state.

Our Mission: We bring people together. Lead the hard conversations. Tackle the big issues. Work every day to make Overland Park the best place to build a business, a career and a home.

To support this vision, we updated our visual brand identity. You’ll see our new look unfolding in coming months.
Board & Staff

Board Officers:
Bobby Olm-Shipman, Chairman
Saint Luke's South Hospital
Bill Ferguson, Chair-Elect
Central Bank of the Midwest
Tony Rupp, 1st Vice Chairman
Foulston Siefkin LLP
Joan Wells, 2nd Vice Chairman
Wellington
Doug Lynn, Secretary
Sprint
Chris Wally, Treasurer
Wally & Co.
Mike Hess, Past Chairman
HNTB Corporation

Board Members:
Sean Barnard, Bambou Salon & Spa
Josh Beck, MarksNelson
Faruk Capan, Intouch Group
Paula Day, YRC Worldwide
John Fuller, DLR Group
Matt Gunter, SelectQuote
Jim Hemenway, Chicago Title
Tom Herzog, Netsmart Technologies
Brenner Holland, Hunt Midwest
Craig Jeffries, Empower Retirement
Melody Rayl, Fisher Phillips LLP
Cindy Rock, Thriv
Stacy Rose, AdamsGabbert
Matt Sheets, FNBO-First National Bank of Omaha
Matt Sogard, Overland Park Regional Medical Center
Dr. Joe Sopcich, Johnson County Community College
Steve Troester, PGAV Architects, Inc.
Mark Williams, Garver

Ex-Officio Board:
Bill Ebel, City of Overland Park
Mayor Carl Gerlach, City of Overland Park
Dana Markel, Visit Overland Park
Dr. Tonya Merrigan, Blue Valley School District
Tracey Osborne Oltjen, CCE, Overland Park Chamber
Greg Wolf, Dentons
Roger Summers, Fogel Anderson
[2020 Chairman of OP Chamber Economic Development Council]

Staff:
Tracey Osborne Oltjen, CCE, President & CEO
Stacey Cowan, Membership Director
Frank Eabling, CFO
Celia Fritz-Watson, IOM, Director of Events & Member Services
Tim Holverson, IOM, Director, Workforce & Business Growth
Chris Jackson, Research Analyst
Beth Johnson, CECO, Senior Vice President of Economic Development
Stan Lawson, Communications Director
Erin Murray, Executive Assistant
Amanda Schumacher, Special Projects
Kevin Walker, IOM, Senior Vice President of Advocacy

That’s #WhyWeOPChamber

2020 CHAIRMAN’S MESSAGE

The Overland Park Chamber of Commerce is the leading organization promoting business in our community, and I am honored to be your 2020 Chairman. As an executive with Saint Luke’s Health System, I have had the privilege to work throughout the Kansas City region. I both work in Overland Park, and also call it home, and it makes me incredibly proud to hear other communities reference Overland Park as the kind of city they look to emulate. And while the success Overland Park enjoys requires strong city leadership and private commitment, it is important to recognize the important leadership role the Chamber plays in connecting the two.

It is hard to imagine this year will not be dominated by the elections. With many key races taking place at various levels of government – all with implications for business – it’s more important than ever for our business community to have a strong voice. The Chamber has long been that strong and valued voice when it comes to public policy.

Forward OP, the recently developed 30-year strategic vision for our city, is picking up momentum. With priorities to develop new and unique gathering spaces, meet future workforce needs of employers, cultivate innovation and improve transportation and community connectivity, the plan is ambitious and will require collaboration and hard work from all of us. The Chamber is ready to lead as a convener, representative voice and catalyst for action on initiatives impacting the business community.

As members of the Chamber, we are fortunate to be supported by a terrific board, engaged volunteers and incredibly strong staff. Our team provides value by facilitating connections, providing resources and information, delivering meaningful and timely programming, and advocating for pro-business positions with elected officials.

But we need you. Without an informed, engaged membership, the Chamber can only do and be so much. I invite you to act when you are able. Invite a peer to an event. Participate on a Chamber committee. Sign up to receive the This Week in Topeka weekly update. Share the Business Perspective with your team. If a business leader or owner is on the fence about joining, introduce him or her to a board member or Chamber staff. Most importantly, proudly tell your story about why you OP Chamber (yes – it’s now a verb!).

I look forward to a busy, fulfilling year. We can do together what no one can do alone. That’s #WhyWeOPChamber.
600 professionals consider future at Chamber Annual Meeting

Futurist Rebecca Ryan (below, far left) encouraged Overland Park leaders to prepare for the future in a thought-provoking keynote at the Chamber’s Annual Meeting last month.

The program also included the presentation of the first Richard A. Worrel Community Legacy Award to Rick Worrel’s widow Susan and daughter Kate (left, above).

2019 Chairman Mike Hess, HNTB Corporation (middle left); reflected on Chamber accomplishments of the past year. 2020 Chairman Bobby Olm-Shipman, Saint Luke’s South Hospital (near left); previewed the Chamber’s objectives for the year ahead.

Recognized for their service to the Chamber were outgoing board members (lower left) Dr. David Cook, The University of Kansas Edwards Campus; Dr. Michael Fulton, Shawnee Mission School District; Brett Bogan, Spencer Fane LLP; Jodde Lanning, Payne & Jones Chartered; and Jim Edwards, Nothing Bundt Cakes. Additional outgoing board members, not pictured, are Greg Crowley, Crowley Furniture; and Karsten Randolph, AdventHealth Shawnee Mission.
Are we thinking like futurists?

Rebecca Ryan was both optimist and pragmatist when she told the crowd of nearly 600 at the Chamber’s Annual Meeting in December what it takes to think like a futurist. She described today’s America as a “winter” season marked by political inertia and tribalism, fear and the breakdown or ineffectiveness of some of our longstanding institutions. The opportunity is that winter is a time when wise companies – and wise communities – think carefully about what’s coming and make investments that leapfrog the competition.

I heard rave reviews from many of you after the event. Rebecca made you think. Thinking about the contrast of symbolic “winter” despite some strong economic indicators. Thinking that life is really pretty good here. And that was the point. Rebecca reminded us that in Overland Park we’re enjoying a future set in motion by visionary leaders 50 years ago. Our children and grandchildren will inherit the future we set in motion with our choices or lack of choices today.

It’s easy to become complacent when life is good and we’re busy tending to our businesses and families. But this is just the time when we need to focus on transformational thinking. Rebecca pointed to communities that are leapfrogging their competitors with investments in education and infrastructure using public-private partnerships.

Are we thinking strategically about Overland Park’s future? The one our grandchildren’s generation will inherit? Rebecca shared the statistic from Harvard Business Review that senior executives devote less than 3% of their time to building a corporate perspective on the future. In this always-on world, true strategic planning can get pushed aside for another day. As leaders we must be intentional to devote significant time to plan for the future of our businesses and Overland Park’s three, five and ten year or more view.

Rebecca posed the question: if a competitor was single-focused on putting you out of business, what would they do to bury you? We should also ask ourselves what other communities across the country could do to attract Overland Park’s businesses and our talent in the future? Instead of lying awake at night worrying about these answers, let’s work together and plan our future.
2020 New Board Members

CHAMBER LEADERS

Sean Barnard
After a 40-year career in casinos, Sean Barnard stepped away from gaming and hospitality in 2016 to create the Bambo Salons & Spas brand that now has three locations, including two in Overland Park. Sean also is a consultant and public speaker, guiding companies on strategic growth, leadership and defining a healthy culture.

Melody Rayl
Melody Rayl is a partner with Fisher Phillips LLP where she counsels and advocates for private and public-sector employers in employment litigation and traditional labor law. Previously, she served as an intelligence analyst in the U.S. Army, and spent 20 years as a law enforcement officer, with one year as an international police advisor in post-war Bosnia. She has served on the Johnson County Community College Board of Trustees.

Josh Beck
Josh Beck is Managing Partner at MarksNelson LLC. Previously he served on the firm’s Executive Committee and oversaw the firm’s Location Strategies Department, providing location strategy and site selection services as well as economic development counsel for communities throughout the country. Prior to joining MarksNelson, Josh owned an economic development consulting firm.

Matt Sogard
Matt Sogard is president and CEO of Overland Park Regional Medical Center, having assumed responsibility of the 351-bed acute-care hospital in 2018. Prior to OPRMC, Sogard served as president and CEO of Lee’s Summit Medical Center. Sogard first joined HCA in 2005 and came to Kansas City in 2012 as COO at Research Medical Center.

Paula Day
Paula Day is Senior Counsel at YRC Worldwide where she focuses on labor and employment issues in the workplace impacting terminals located throughout the country. She is a board member of the American Transportation Association’s Litigation Center. Paula spent 16 years in private practice before joining YRC in 2012. She is a 2007 graduate of Leadership Overland Park.

Dr. Joe Sopcich
Dr. Joe Sopcich is the fifth president of Johnson County Community College where he has worked since 1992. His achievements include implementation of Key Performance Indicators to measure the college’s performance regarding student success, and the college’s Strategic Plan for 2014-2017. He has taught as an adjunct in the college’s business division since 2006. His honors include a Fulbright Award in 2011.

Roger Summers
Roger Summers is a partner and Vice President of Business Development at Fogel Anderson Construction Co. Prior to joining the partnership that acquired Fogel-Anderson, he worked in construction, architecture, real estate development, and owned his own business as a manufacturer’s representative. He is the 2020 Chairman of the Chamber Economic Development Council.

Dr. Tonya Merrigan
Dr. Tonya Merrigan is incoming superintendent of the Blue Valley School District. Her career spans 30 years in education that began as a math teacher. Since joining Blue Valley in 1999, she has led several initiatives including the development of the Chinese Immersion program, expansion of career and technical opportunities and currently is leading the district’s next strategic plan.

Sean Barnard
Josh Beck
Paula Day
Dr. Tonya Merrigan
Melody Rayl
Matt Sogard
Dr. Joe Sopcich
Roger Summers

2020 New Board Members
We tackle the big issues

PUBLIC POLICY & ADVOCACY

Even if you haven’t placed monitoring the looming legislative session in Topeka at the top of your “to do” list this year, fortunately as a member of the Overland Park Chamber, your company has someone who has the session at the top of his list. We have staff dedicated to speaking on behalf of the Overland Park business community each day the legislature is in session. Why do we make this commitment? So you can focus on your personal and professional goals while knowing we “have your back” in Topeka!

This time of year, I’m often asked what the “big” issues of the session are likely to be. No doubt Medicaid expansion will make a lot of headlines. This issue has been a fixture of the legislature for several years and action by the House last session followed by a Senate proposal in the fall assures us the legislature will have substantive conversations regarding health coverage for vulnerable Kansans. It’s a long journey to Governor Kelly’s desk, but there is a sense of optimism that a bill just might make it that far this session.

The budget (and taxes to support it) also will consume a significant amount of attention. Revenue collections are performing well right now. The positive revenue flow supports calls to reverse course on programmatic and staff cuts enacted the past few years. For example, the Department of Commerce is continuing to restore its ability to effectively market Kansas by beefing up its outreach staff. And, the Department of Transportation continues to work toward a new, long-term transportation plan that meets the needs of today while also anticipating what transportation will look like tomorrow.

Efforts to restore programs and staff will have to be balanced against revenue shortfalls projected just a couple of years away. As a state we continue to spend more than we take in and that is not sustainable. Lawmakers will have a difficult task balancing calls for spending against fiscal stability and meaningful tax reform that allows Kansans and Kansas businesses to keep more of their hard-earned money in their own bank accounts. Do we cut taxes on the food...

(continued on page 11)
36 Selected for 2020 Leadership Overland Park

The Chamber Foundation has selected 36 business professionals to participate in its 2020 Leadership Overland Park (LOP) program. During ten full-day sessions beginning this month, participants meet local leaders and study aspects of the community including government, history, education, politics and current issues impacting the local community, region and state. Class members graduate in June.

Our 2020 Leadership Overland Park class:

- Peggy Amor, Affinis Corp
- Scott Archuleta, Great Southern Bank
- Katie Bonnema, Blue Valley School District
- Elizabeth Bowden, Saint Luke’s South Hospital
- Eric Byrd, BHC RHODES
- Mark Cole, Spencer Fane LLP
- David Contag, DLR Group
- Grant Curtin, Curtin Property Company
- David Dikeman, McCownGordon Construction
- Mary Dykmann, The University of Kansas Edwards Campus
- John Fales, Searcy Financial Services
- Melissa Feld, Empower Retirement
- Ashley Felton, Creative Planning
- Sylvia Hernandez, Children’s Mercy Hospital Kansas
- Jacob Hesse, UnitedLex Corporation
- Eric Houston, Overland Park Police Department
- Mark Johnston, Agenuity
- Bryan Kelly, Wallace Saunders
- John Komaromi, Turner Construction
- Michael Koss, City of Overland Park
- Eric Kratty, World Class Unlimited, Inc.
- Brady Myers, JE Dunn Construction Company
- Stephanie O’Sullivan, AdventHealth Foundation Shawnee Mission
- Cris Powell, Kansas Gas Service
- Connie Roquet, Ottawa University - Kansas City Campus
- Lauren Solidum, Catholic Charities of Northeast Kansas
- Brett Spence, Black & Veatch
- Kyle Steppe, KC Hemp Co.
- Lindsey Stringer, Saint Luke’s Health System
- Tara Wandtke, CommunityAmerica Credit Union
- Sandra Warner, Johnson County Community College
- Theodis Watson, Central Bank of the Midwest
- Kimberly Wlikerson, Haas & Wlikerson Insurance
- Jaclyn Wolf, Emporia State University - Kansas City
- Collin Young, Visit Overland Park

Passionate about connecting people

Tracy Faber
Sales Executive
Allied Global Services
10901 West 84th Terrace, Suite 100
We are a staffing and outsourcing solutions firm established for more than 50 years and specialize in contract, temp and direct hire.

Q: Who do you find is a best connection / partner for you in business? A: An ideal partner of mine is someone who is involved with hiring. It could be a Manager or Director, department head or even CEO.

Q: Why are you a Diplomat? A: I’m passionate about connecting with people, as well as being a good connector! You need a tree trimmer? I’m definitely not one, but I know an excellent guy I will connect you to!

Q: What has been your favorite benefit or moment as a member of the Chamber? A: The quality relationships I’ve established. I’ve connected with excellent people through events, our leads group and other Diplomats. It’s awesome to know I will always be able to find a friendly face in the crowd at any Chamber event, but also to know I will meet someone new.

Q: What is the best advice you’ve ever received? A: Love well and with a grateful heart!

Q: What has been your favorite journey or moment as a member of the Chamber? A: Meeting other like minded business professionals who believe in building relationships and giving back to our community.

Q: What is your motto? A: Life is a journey in and of itself.

Q: Who do you find is a best connection / partner for you in business? A: We love partnering with churches and commercial property managers as well as any new or re-branding company.

Q: Who is somebody you look up to as a role model and why? A: My grandfather. He was the most honest, loving, ethical and thoughtful man I’ve ever known.

Q: What is your hidden talent or ability? A: I’ve been at a sold-out Chiefs game and someone recognized my loud laugh from two sections over. So . . . I guess you could say I have a voice that carries.


Q: What is your favorite book / movie? A: Be your authentic self – don’t let expectations and opinions of others affect your decisions.

Life is a journey: Enjoy the lessons along the way

Michael Ryan
Founder & President
Forerunner Signs & Graphics
11235 Mastin Drive, Suite 101
We love partnering with churches and commercial property managers as well as any new or re-branding company.

Q: Who do you find is a best connection / partner for you in business? A: We love partnering with churches and commercial property managers as well as any new or re-branding company.

Q: What has been your favorite benefit or moment as a member of the Chamber? A: Meeting other like minded business professionals who believe in building relationships and giving back to our community.

Q: What is the best advice you’ve ever received? A: Love well and with a grateful heart!

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Q: What is your favorite book / movie? A: Be your authentic self – don’t let expectations and opinions of others affect your decisions.

Q: Who is somebody you look up to as a role model and why? A: My grandfather. He was the most honest, loving, ethical and thoughtful man I’ve ever known.

Q: What is your hidden talent or ability? A: I’ve been at a sold-out Chiefs game and someone recognized my loud laugh from two sections over. So . . . I guess you could say I have a voice that carries.


Q: What is your favorite book / movie? A: Be your authentic self – don’t let expectations and opinions of others affect your decisions.
New Chamber members were recognized at December’s Wednesday Wake-up networking event. David Westbrook addressed attendees at the Chairman’s Reception on behalf of event sponsor Children’s Mercy Hospital Kansas.

Young Professionals gathered in The Cave at Promontory Apartments for their annual holiday party.

Food, drinks and door prizes made for a festive holiday party celebrated by the Young Professionals last month.

The auction of a Frank Sinatra portrait created at the Young Professionals holiday party helped boost funds raised to benefit HopeKids Kansas City.

Chamber Diplomats enjoyed their annual holiday party at Villa Medici Apartments.
Rosemarie Day, an expert on state health reform efforts, presented a briefing to business leaders on the business and bottom line impacts of Medicaid expansion.

Our Public Policy & Advocacy joint meeting with the Greater Kansas City Chamber featured panelists discussing the political landscape.

Jason Stephens welcomed attendees to his restaurant, Tabard’s Ale House, at our most recent Working Lunch networking event.

Chamber members got to know each other at Working Lunch hosted by Tabard’s Ale House.

Networking at the December Wednesday Wake-up at Fidelity Bank.
Ribbon Cutting Celebrations

GRAND OPENINGS & EXPANSIONS

Align by Design Events
For more information: (816) 377-6765 or www.alignbydesign.events.

Falafel Express, 7805 West 151st Street
For more information: (913) 730-8991 or www.falafelexpresskc.com.

Lion’s Choice, 10313 Metcalf Avenue
For more information: (913) 347-8091 or www.lionschoice.com.

McDonald’s, 9717 West 87th Street
For more information: (913) 424-7914 or www.mcdonalds.com.

Tabard’s Ale House, 12030 Blue Valley Parkway
For more information: (913) 808-5688 or www.tabardsalehouse.com.

BIBOP Asian Grill, 11875 West 95th Street
For more information: (913) 271-8169 or www.bibibop.com.
Legislative preview cont. . . .

we purchase? Do we make adjustments to compensate for federal tax code changes that have negatively impacted businesses and individuals in Kansas? Will Kansans support an Internet sales tax to level the playing field with our hometown brick-and-mortar stores? These are just a few of the questions lawmakers will have to address and frankly, there aren’t any easy answers.

Politics will play an even bigger role in how all of this plays out this session. Every member of the Kansas Legislature will stand for re-election this fall. While it is easy to curse politics and the shadow it casts on policy discussions, it is a real consideration that is inextricably linked to our system of government. Despite that, I am firmly convinced every lawmaker is doing what he or she thinks is best for the State of Kansas and every one of them wants Kansas to prosper.

Rest assured that while you are focused on running and growing your business – as you should – the Chamber will be in Topeka ensuring the voice of the business community is heard long after the session draws to a close in May. Happy New Year!

Promote your company in 2020

The Chamber has numerous opportunities to promote your company in 2020 through event and program sponsorships and advertising.

For more information about sponsorships, contact Celia Fritz-Watson at cfritzwatson@opchamber.org or (913) 766-7603.

For more information about advertising, contact Stan Lawson at slawson@opchamber.org or (913) 766-7601.

Overland Park Statistics

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<th>Building Permits</th>
<th>New Commercial</th>
<th>Institutional, Schools</th>
<th>Other Commercial</th>
<th>Totals</th>
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<td>Nov. 2019</td>
<td>2</td>
<td>1</td>
<td>30</td>
<td>33</td>
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<tr>
<td>Sq. Feet</td>
<td>30,077</td>
<td>184,901</td>
<td>254,949</td>
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<td>Value</td>
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– City of Overland Park

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<tr>
<th>Unemployment</th>
<th>Nov. 2019</th>
<th>Nov. 2018</th>
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<tr>
<td>Overland Park</td>
<td>2.5%</td>
<td>2.7%</td>
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<tr>
<td>Johnson County</td>
<td>2.5%</td>
<td>2.6%</td>
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<tr>
<td>Kansas City Metro MSA</td>
<td>2.7%</td>
<td>2.7%</td>
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<tr>
<td>State of Kansas</td>
<td>3.1%</td>
<td>3.3%</td>
</tr>
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(These percentages are not seasonally adjusted) – Kansas Labor Information Center (KLIC)

<table>
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<tr>
<th>Overland Park Retail Sales</th>
<th>September 2019</th>
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<tr>
<td>Overland Park</td>
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<tr>
<td>Olathe</td>
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<td>Lenexa</td>
<td>$156,238,000</td>
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<td>Shawnee</td>
<td>$103,646,000</td>
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<td>Leawood</td>
<td>$85,076,000</td>
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<tr>
<td>Other Cities</td>
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The Kansas Department of Commerce is accepting nominations through January 31 for the 2020 Governor’s Exporter of the Year Award. For details: kansascommerce.gov.

Lathrop GPM LLP is the new name of the combined Lathrop Gage LLP and Gray Plant Mooty law firms.

Johnson County Community College was awarded the Gold Seal for student voter engagement at the ALL IN Campus Democracy Challenge awards ceremony.

AdventHealth South Overland Park ER received the 2019 Press Ganey Guardian of Excellence Award.

Panera Bread has named Christina Weaver as area director and Jessica Wignal as general manager at 11401 College Boulevard.

Adams, Brown, Beran & Ball has hired Shannon Wolcott as a senior manager.

TPP Certified Public Accountants, LLC, has hired Brian Landers as a supervisor and Typer Jessup as a tax manager.

Governor Laura Kelly appointed Brad Stratton, Overland Park Wealth Management, to the Kansas Public Employees Retirement System Board of Trustees. Stratton was 2016 chairman of the Overland Park Chamber.

Principal Financial Group’s Dawn Wolfgram has been named the 2019-2020 national president of Women in Insurance & Financial Services Association.

Dr. Paul Hechler, Hechler Orthodontics, will be working as a provider for Smiles Change Lives, an organization that connect low-income families with children in need of orthodontic care with partner orthodontists.

To submit member news, click here.