**Business Perspective Newsletter**  
Reach more than 1,200 business leaders each month!

**Advertising Rates**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Dimensions</th>
<th>1x (per insertion)</th>
<th>3x (15% savings)</th>
<th>6x (25% savings)</th>
<th>12x (50% savings)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-page color</td>
<td>8&quot; w x 9.5&quot; h</td>
<td>$500</td>
<td>$425</td>
<td>$375</td>
<td>$250</td>
</tr>
<tr>
<td>1/2-page color</td>
<td>horizontal - 8&quot; w x 4.5&quot; h</td>
<td>$300</td>
<td>$255</td>
<td>$225</td>
<td>$150</td>
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<tr>
<td></td>
<td>vertical - 3.9&quot; w x 9.5&quot; h</td>
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<tr>
<td>1/4-page color</td>
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<td>$200</td>
<td>$170</td>
<td>$150</td>
<td>$100</td>
</tr>
<tr>
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<td>vertical - 1.875&quot; w x 9.5&quot; h</td>
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<tr>
<td>1/8-page color</td>
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<td>$85</td>
<td>$75</td>
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</tbody>
</table>

- Ad space is available on a first-paid, first-served basis.
- Newsletters are mailed to members the first week of each month.
- All ads are in full color.
- Payment is due the 5th business day of the month preceding publication month (for example, January 5 for February publication).
- Camera-ready ads (pdf or eps files preferred) are due the 10th business day of the month preceding publication month.

**Questions?** Contact Stan Lawson at (913) 491-3600 or slawson@opchamber.org

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**AD SPACE RESERVATION**

NAME ____________________________________ COMPANY ____________________________________

PHONE____________________ E-MAIL __________________________________________________

AD SIZE & Orientation ______________ AD MONTH(S) ________________________________

PAYMENT: ___ CHECK ENCLOSED for $ ________

___ CREDIT CARD (MASTERCARD OR VISA) for $ ________

   CARD NUMBER _______________________________________________ SEC. CODE ________

   NAME ON CARD ___________________________ EXP. DATE __________

   SIGNATURE ____________________________________________

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Return to: Stan Lawson  
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E-mail: slawson@opchamber.org  
Overland Park, KS 66210