# **Business Perspective**



VOLUME 38, ISSUE 5 May 2025

## 2,000 new jobs coming to Overland Park

## Chamber and partners land company bringing high-wage jobs

In a major win for the State of Kansas and the Kansas City region, the Aspiria campus has been selected as the site of one of the largest job-creating economic development projects in state history.

**Fisery**, a global leader in payments and financial technology, will establish a major operational hub in Overland Park.

Months in the making, the project will bring 2,000 new high-paying jobs to the city and inject a significant boost into the regional economy.

The Overland Park Chamber of Commerce, in close partnership with the City of Overland Park, the Kansas Department of Commerce and the Kansas City Area Development Council, successfully positioned the city as the most competitive and welcoming location for the project, surpassing other top-tier contenders.

**Read more** 



### **Chamber Foundation hosts National Civics Bee**

Three local middle school students are on their way to compete in the State final of the 2025 National Civics Bee® after winning the local round of the competition.

Nineteen students competed in the live competition, which was presented by the Overland Park Chamber Foundation and Greater Topeka Partnership. The competition, sponsored by **Evergy**, was open to middle school students in Kansas.

#### **Read more**





Winners (left to right): 2nd place – Shahreen A., Oxford Middle School

1st place – Madeleine S., Prairie Star Middle School

3rd place – Jack H., Leawood Middle School

#### **Chamber Board**

#### **Board Officers:**

Kim Winslow, Chair Evergy

Matt Sogard, 1st Vice Chair Overland Park Regional Medical Center

David Freisner, 2nd Vice Chair Konza Global Wealth Group

Matt Sheets, Secretary FNBO

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Christian Weld-Brown, MBB Jason Wright, JE Dunn Construction Company Lily Zamora, Compass Minerals

#### **Ex-Officio Board:**

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Tracey Osborne Oltjen, CCE, Chamber
Mayor Curt Skoog, City of Overland Park

#### Chamber staff

Tracey Osborne Oltjen, CCE, IOM, President & CEO

Courtney Cavlovic, Workforce Development Coordinator

David Dyer, Membership Director

Craig Finn, Vice President of Finance & Administration

Pam Glickman, Director of Events & Member Services

Izzy Hagen, Director of Marketing Stan Lawson, Communications Director Katie Lindgren, Economic Development

Hannah Melton, Assistant Director, Member Services

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Director

Natalie Vesta, Economic Development Project Coordinator

Kevin Walker, CCE, IOM, Executive Vice President & Chief Policy Officer

Andrew Weisberg, Director of Talent

Tracey Osborne Oltjen, CCE
Chamber President
<a href="mailto:@traceylosborne">@traceylosborne</a>



## The anatomy of the deal

#### MESSAGE FROM OUR PRESIDENT

Last month, Fisery, a leading global provider of payments and financial services technology, announced plans to establish a strategic fintech hub at Overland Park's Aspiria campus. This new hub is part of the company's strategy to bring people together to inspire innovation and deliver exceptional products and services for its clients.

The impact of this announcement is enormous. It's the largest office recruitment project in Kansas history. Fiserv will renovate two buildings on the Aspiria campus – 427,000 square feet, with tenant improvements of \$175 million in capital investment. The 2,000 jobs it creates will have six-figure average wages, not counting executive salaries, injecting \$4 billion of payroll into our economy over ten years. Fiserv's selection of Overland Park and Kansas City is strategic for them, and an enormous boost for us.

Of course, these things don't just happen. It takes a team, working together, along with communities building the kind of place in which companies will grow and prosper. First, the team. Successful economic development projects engage partners to address the prospect's needs. For this

project, partners from Governor Laura Kelly, Lt. Governor David Toland, the Kansas Department of Commerce, KCADC, Mayor Curt Skoog, Gary Oborny and Chad Stafford at Occidental Management, our City Council, City staff, and Chamber staff led by Libbey Tucker were vital players in the key steps of analysis. Other partners assisted, including community and civic leaders, to share resources and examples of how our region can meet and exceed Fiserv's goals for its new hub.

When the company's representative spoke with the Overland Park City Council's Finance, Administration & Economic Development Committee (FAED) in April, he shared that the Overland Park/Kansas City region wasn't originally on the list of sites under consideration. He knew the area from working on the Panasonic project and encouraged the company to give us a look.

Here's where building a place becomes critical: we didn't have the most lucrative deal for the company. Nearly always, locations in other states will put more money on the table. Other major metros under consideration were Nashville, Dallas and Phoenix, among others. However, Overland Park's excellent educational infrastructure and high quality of life are must-haves for Fiserv to attract and anchor talent, which tipped the scales in our favor.

(continued on the next page)

## **Upcoming events**

Wednesday Wake-up

Wednesday, May 14 – 8:00-9:00 a.m. Fusion Bank, 7800 College Boulevard

Make connections, develop lasting business relationships and create new opportunities, all while enjoying coffee and a light breakfast.

This event is a great opportunity to learn more about Fusion Bank, which is rated as a 5-Star Bank (the highest ranking) by BauerFinancial, and is listed among The Strongest Banks in the U.S. by Weiss Ratings.

Free for Chamber members.

Register



SERIES SPONSOR



#### **Coffee & Questions**

In our new series offered by the Chamber's Small Business Council, you'll share best practices and learn from fellow business professionals. These free sessions are 8:00-9:00 a.m. on the second Thursday of each month at the Chamber office.

May 8 – From Basic Bookkeeping to Strategic Analysis with Joe and Beth Lillian, JBL Enterprises Inc.

If you are interested in presenting a program, <u>complete this form</u> or contact Katie at <u>klindgren@opchamber.org</u>.



#### Register for events at www.opchamber.org.

#### President's Message continued...

That's why the Chamber's work is so critical - we're hyper-focused on issues, policies and programs that build the quality of life and business climate that make your business and the businesses around you prosper. When your business grows, it elevates those around you. The impact is exponential when we attract a transformational project like Fiserv from outside our region. The economic multiplier for these jobs is high at 7.9, meaning for every one job created, 7.9 other jobs are created or impacted through supporting retail, restaurants, construction,

architecture, engineering, utility services, housing, and transportation, to name a few. In all, 15,800 jobs can be impacted. This represents a major opportunity for job creation and the growth and diversification of our local economy with quality employment that supports families and attracts top-tier talent.

This is a win – and an opportunity for all. Thanks to our partners and to Fiserv for selecting us, and to all who've made Overland Park a community of choice.

#### **Member Orientation**

**Thursday, May 15** – 8:00-9:00 a.m. Overland Park Chamber, 9001 West 110th Street

During this informal orientation, new members or new employees at Chamber member companies will meet Chamber staff, connect with others who are new to the Chamber and learn about valuable resources available to you and your business.

Register



SERIES SPONSOR



#### **OP After Hours**

**Thursday, May 22** – 4:30-6:30 p.m. Zephyr Bourbon Bar at Marriott Kansas City Overland Park, 10800 Metcalf Avenue

Enjoy an evening of drinks, appetizers and conversations with your fellow Chamber members in the elegant Zephyr Bourbon Bar.

Free for Chamber members.

Register



#### **Golf Tournament**

Monday, August 11 Nicklaus Golf Club at LionsGate, 14225 Dearborn Street

Join us for a fun afternoon of golf and networking at one of the Midwest's most spectacular and premier private golf clubs. The tournament is a 4-person scramble followed by an awards reception. It's a great way to spend time with business colleagues, clients or your co-workers.



This event always sells out, so sign up today!

Team of 4 - \$1,350 (\$1,500 after June 30)

Team of 2 - \$675 (\$750 after June 30).

Register

**Sponsorships available!** For complete details, contact Pam at (913) 766-7603 or <a href="mailto:pglickman@opchamber.org">pglickman@opchamber.org</a>.

#### **Ribbon cuttings**

**May 7** – <u>The Designery</u>, 6337 West 119th Street – 4:00 p.m.

June 3 - The Exercise Coach -Overland Park, 9157 West 133rd Street - 10:00 a.m.



#### Welcome to the Chamber!

#### INTRODUCING OUR **NEW MEMBERS**

#### **Ag Partners** Cooperative, Inc.

John York, Merchandiser & **Logistics Coordinator** 7300 West 110th Street Overland Park KS 66210 (913) 333-0258 andy.determan@agpartnerscoop.com

www.agpartnerscoop.com

Farm Cooperative, Agricultural Production

#### **American Red Cross**

Max Cookson, Strategic **Business Planning Associate** 6601 Winchester Avenue Kansas City MO 64133 (913) 961-5365

www.redcrossblood.org Nonprofit Organizations

#### **Chicken Salad Chick** - Coming Soon!

Cindy Sulzman, Co-Owner 9222 Metcalf Avenue Overland Park KS 66212 CSC-353\_Metcalf\_KS@ chickensaladchick.com www.chickensaladchick.com Restaurants, Food Service

#### **Dragonfly Mechanical**

William Green, Owner/President 6500 West 110th Street, Suite 101 Overland Park KS 66211 (913) 980-0920 info@dragonflymech.com www.dragonflymech.com Heating and Air Conditioning, Plumbing Contractors

#### **Element by Westin Overland Park**

Jandee Rohr, Director of Sales 5022 West 137th Street Leawood KS 66224 (913) 218-0900 element.sales@kmghotels.com www.marriott.com Hotels

#### FastGrid - New EDC

#### Investor!

Caitlyn Torpey, Office Manager 7450 West 130th Street, Suite 400 Overland Park KS 66213 (480) 630-4095

www.fastgrid.com

Engineers, Energy Systems

#### J's BBQ Smokehouse & Catering

Josh Deal, Owner/Pitmaster 1375 West Old Highway 56 Olathe KS 66061 (913) 768-0777 josh@jsbbgkc.com

www.jsbbqkc.com Caterers, Restaurants

#### **Manning General** Contractors, LLC

Bryan Manning, CEO 3400 East Red Bridge Road Kansas City MO 64137 (816) 448-8208 contact@manninggc.com www.manninggc.com Contractors - General, Roofing

#### Meinershagen & Co, LLC Spradling Group

Kelly Meinershagen 4800 College Boulevard Leawood KS 66211 (816) 347-1600 kelly@mccpa.com

www.mccpa.com

Accounting & Bookkeeping Systems, Financial Planning Consultants & Services

#### Miles Finch State Farm

Miles Finch, Owner 6400 West 110th Street, Suite 110 Overland Park KS 66211 (913) 827-1528 miles.finch.vaatf3@statefarm.com www.finchkc.com

Financial Planning Consultants & Services, Insurance

#### Paychex, Inc.

Bralin Jackson, HCM Consultant bjackson3@paychex.com www.paychex.com Human Resource Consultants, Payroll Service

#### **Real Property** Management Consultants

Jacob Bownds, Business Dev. 680 Southeast Bayberry Lane, Suite 101 Lee's Summit MO 64063 (816) 207-0750 mgr@realpmconsultants.com www.realpmconsultants.com Property Management

#### **Showtime LED**

Luke Zubeck, Owner (816) 506-9477 luke@showtimeLED.com www.showtimeLED.com Media, Entertainment

Aaron Foster, Dir. of Operations 7900 College Boulevard, Suite 115 Overland Park KS 66211 (913) 320-0906

www.spradlingrealtygroup.com Real Estate, Real Estate - Residential

#### The Designery

Shanthy Vinjimoor, Business

Owner 6337 West 119th Street Overland Park KS 66209 (913) 402-4396 shanthy.vinjimoor@ thedesignery.com

#### www.thedesignery.com

Remodeling & Repairing - Building Contractors, Interior Construction & Design

#### The Exercise Coach -**Overland Park**

Brian Pfeffer, Owner 9157 West 133rd Street Overland Park KS 66213 (913) 359-8279 overlandpark.ks@

exercisecoach-usa.com

www.exercisecoach.com

Health & Wellness, Health and Fitness Program Consultants

#### **Voda Cleaning & Restoration of South Kansas City**

Milan Crawford, Owner P.O. Box 860202 Shawnee KS 66826 (816) 750-5702 milan.crawford@myvoda.com www.myvoda.com Cleaning Services, Fire & Water Damage Restoration

## Thanks for reinvesting!

#### **APRIL MEMBER** RENEWALS

#### 40-49 Years

Baker University Black & Veatch Blue Valley Unified School District 229 Lathrop GPM LLP Johnson County Community College Marriott Kansas City Overland Park Overland Park Racquet Club TranSystems

#### 20-39 Years

Burnett Automotive, Inc. Casa de Fuentes

Corporate Woods CommunityAmerica Credit Union Enterprise Center in Johnson

Everfast Fiber Networks, LLC Fiorella's Jack Stack Barbecue Johnson County Government Kansas City Business Journal Leawood Family Dental, LLC MD Management

Overland Park Convention Center/ Global Spectrum Residence Inn by Marriott

#### Spencer Fane LLP 10-19 Years

Fully Promoted Overland Park Harmon Construction, Inc. LANE4 Property Group

Perspective Architecture + Design **REAL Property Group** Rouse Frets White Goss Gentile Rhodes, P.C. Stallard Technologies, Inc.

Tallgrass Creek Senior Living-Erickson Living The Ranch at Prairie Trace

#### 5-9 Years

**Apartment Association of Kansas** City **Ball Event Center** Heartland Business Capital Midwest Tinting Pilgrim Coffee Company SelectQuote Sky Real Estate LLC - Metcalf Crossing

Summit Lawn and Landscape, Inc. The INN at Meadowbrook

#### 1-4 Years

Advantage Tech, Inc. **ARC General Contracting Arthritis Foundation Kansas Aubrey Vineyards** Bach to Rock Leawood Benefits Design Group Blue Nose Aerial Imaging of Overland Park Chick-fil-A 97th & Metcalf Dunkin' Fantastic Sams Cut & Color Flooring Systems Inc Guardian Kansas City

(continued on the next page)

#### Reinvested members continued . . .

Holiday Inn Express & Suites Overland Park JBL Enterprises Inc. K9 Resorts Luxury Pet Hotel of Overland Park Kansas City Medical Society Kansas City Remodel & Handyman MedOne Pharmacy Benefit Solutions OWN, Inc. Peak Nine Design Pyxis Digital Labs Quality Plumbing, Inc / Quality Mechanical Ronco Construction Spyre Group

#### Save the date!

KC Web Specialists

June 5 – Leadership Overland Park Graduation with keynote speaker Dr. Tom Trigg at Johnson County Community College.

## Scholarship helps in-need residents pursue careers



May 23 is the deadline to apply for the Educate & Elevate Scholarship. Three recipients will be awarded \$1,000 each this year. They will be announced at the Leadership Overland Park graduation ceremony on June 5. Designed to help in-need Johnson County residents pursue a career, the scholarship was established by our 2020 Leadership Overland Park (LOP) class. Over the past five years, eight individuals have been recipients.

Read more.

## LOP class studies Johnson County and our region



Last month the Leadership Overland Park (LOP) class had joint sessions with other leadership programs in the county to focus on county government and regionalism. This month the class is studying city government and public safety and quality of life.

### LOP class feeding the future



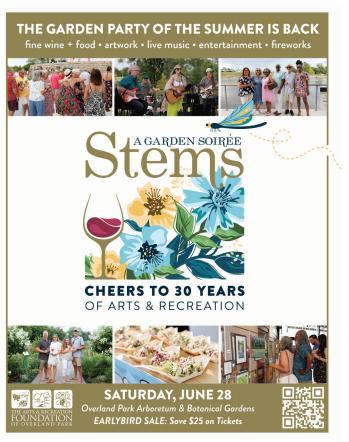
The Leadership Overland Park Class of 2025 has announced its community project: Feeding the Future — a food drive and fundraising effort supporting Hillcrest Transitional Housing of Kansas.

The goal is to create a fully stocked food pantry for individuals and families working toward self-sufficiency through Hillcrest's programs. The class is collecting non-perishable food items and raising funds to make this pantry a lasting resource.

Drop-off locations:

- · Black & Veatch, 11401 Lamar Avenue
- · Blue Valley Recreation Commission, 6545 West 151st Street
- · KU Edwards Campus, 12600 Quivira Road
- Hillcrest Transitional Housing Thrift Store, 12202 College Boulevard
- · Overland Park Chamber of Commerce, 9001 West 110th Street

(Click ad below for details)



## JCCC is helping navigate the changing world of Al technology

CORPORATE SPONSOR SPOTLIGHT

The business professionals at Johnson **County Community** College know Artificial Intelligence is no passing fad. It promises to affect the way we work now and in the future. There's no need to be nervous, because **JCCC Workforce Devel**opment & Continuing **Education** can help you and your organization demystify this emerging technology to make the most of these new tools.

Al is more than just a buzzword; it's necessary knowledge for today's employees and businesses to be more successful. It can be overwhelming to know where to start. JCCC offers several training opportunities that will help navigate this rapidly progressing landscape.

Getting Started with AI will introduce you to cutting-edge AI tools and show you how to use the software productively. Once the basics have been covered, Prompt Engineering with AI: Text and Image Generation teaches how to correctly prompt AI in order to get the output you desire.

Generative AI (GenAI):
Getting the Most from Your
Tools delves further into
programs such as ChatGPT,
Copilot and Gemini to aid
you in finding solutions to



business problems, all while increasing efficiency. Upon completion of these three classes, JCCC will issue an Applied Artificial Intelligence Certificate – proof of your newfound proficiency in artificial intelligence.

If you and your business want to dive deeper into specific needs, JCCC has specialized courses for social media strategy and event planning. Al Enhanced Social Media Strategies explores AI tools for streamlining and elevating social media presence, including time-saving automation and simplified content creation. Meanwhile, Activate Al for Event Planning Excellence shows you how to leverage AI for tailored ideas, detailed timelines and eye-catching design elements that will make your event memora-

With this comprehensive array of courses, JCCC endeavors to equip you and your business with the skills you need to master AI.

Questions? Email Workforce Development & Continuing Education Registration or call (913) 469-2323.

### Pilot program for talent

The Chamber is launching a first cohort to help businesses develop a skills-first workforce approach.

Our groundbreaking <u>Talent Reimagined</u> program includes:

- 5 interactive learning sessions
- Personalized change management coaching
- Practical tools and frameworks for implementation
- · Collaborative learning with peer organizations
- Post-program assessments and follow ups

For more information or to register, contact Andrew at <a href="mailto:aweisberg@opchamber.org">aweisberg@opchamber.org</a>.

This program derives from our **Opportunity NOW** initiative.



Chamber President Tracey Osborne Oltjen helped Alton Hagen, Founder and President, and his team at <u>AGENDA: USA</u> celebrate a ribbon cutting for new offices at 6310 Lamar Avenue, Suite 230.

A Chamber member for more than 28 years, AGENDA: USA is Kansas City's only Accredited Destination Management Company (ADMC) providing a broad range of meeting and event planning services for corporations and associations across the globe.

For more info: (913) 268-4466 or click here.



City Council Member Chris Newlin joined Chamber President Tracey Osborne Oltjen to help Eric Curry, CEO; Brady Burgason, Vice President and Kansas City Office Leader; and their team celebrate the grand opening of <a href="FastGrid's">FastGrid's</a> new Overland Park office at 7450 West 130th Street.

FastGrid is a tech-enabled engineering and consulting firm specializing in renewable energy. With the expanded office space, the company is looking to add to its Overland Park team.

For more info: (480) 630-4095 or click here.



City Council Member Jim Kite joined the Chamber and county officials to help <u>Fogel-Anderson Construction Company</u> celebrate a groundbreaking for Kiddie Academy of Overland Park, 16241 Metcalf Avenue.



Mayor Curt Skoog joined the Chamber to help Jeremy Fatouros, general manager, and his team celebrate a ribbon cutting for the newly renovated <a href="Hyatt Place Kansas City">Hyatt Place Kansas City</a> / Overland Park / Metcalf, 6801 West 112th Street.



Kevin Walker, the Chamber's Executive Vice President and Chief Policy Officer, joined the Olathe Chamber to help representatives from <u>SelectQuote, Inc.</u>, celebrate the grand opening of a third fulfillment facility for SelectRx, the company's full-service medication management pharmacy, to serve its rapidly expanding customer base.

This newsletter is distributed by the Overland Park Chamber of Commerce, 9001 West 110th Street, Suite 150, Overland Park, KS 66210. (913) 491-3600 | Fax: (913) 491-0393

opcc@opchamber.org | www.opchamber.org

# Empower: Committed to customers and communities

CORPORATE PARTNER SPOTLIGHT

Serving 19 million
Americans, Empower is a financial services company on a mission to help people invest well so they can live a little.

With an office on the Aspiria campus and more than 600 associates in the Overland Park area, Empower is proud to be part of what makes this community special. This includes amplifying employees' charitable impact by matching donations, funding volunteer time, and supporting collaborative philanthropy.

In March Empower was the presenting sponsor of the American Lung Association Fight For Air Climb – Kansas City and also the event's

top-fundraising team for the third year in a row. Empower groups also support military veterans and families through Wreaths Across America at Johnson County Memorial Gardens, assist domestic violence victims through support of local Hope House shelters and services, and help at Harvesters, Deanna Rose Children's Farmstead, and more. Now associates are gearing up for the 2025 Kansas City Corporate Challenge and looking forward to some fun and friendly competition.

For more information, visit: www.empower.com
@EmpowerToday on X
@officialempowertoday on Facebook
@officialempowertoday on Instagram
@EmpowerToday on TikTok
@EmpowerToday on LinkedIn

<sup>1</sup>As of December 31, 2024.

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#### **Corporate Partners**

## Advent Health





A Division of The Central Trust Bank





## T Mobile

#### **Corporate Sponsors**

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**Empower** 

**Evergy** 

**FNBO** 

**Foulston Siefkin LLP** 

JE Dunn Construction Company

Johnson County
Community College

**Kansas Gas Service** 

McCownGordon Construction

Phoenix Home Care & Hospice

Security Bank of Kansas
City

**Spencer Fane LLP** 

The University of Kansas Edwards Campus

To add your name to this list, contact Tracey Osborne Oltjen at (913) 491-3600 or tosborne@opchamber.org.

#### **Recent Events**

MEMBERS CONNECTING WITH MEMBERS









Overland Park Young Professionals got together for an evening of socializing while being creative at **Painting with a Twist**.





