



**Overland  
Park  
Chamber™**

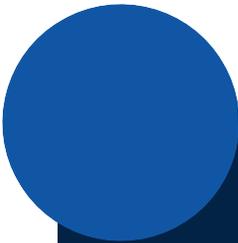


# 2026 SPONSORSHIP OPPORTUNITIES

MARKETING | CREDIBILITY | VISIBILITY | CONNECTIONS

Questions?

Celia Byers, Sr. Director, Programming & Partnerships  
cbyers@opchamber.org | (913) 766-7603



**JOIN US IN MAKING  
OVERLAND PARK  
PROSPER**



**BE A  
BOLD  
VOICE**

## **OUR MISSION:**

The Overland Park Chamber of Commerce is the bold voice for business - the resource, advocate, convener and changemaker - that drives economic success forward in our city, county and state.

### **MARKETING**

Event sponsoring provides extensive marketing benefits, positioning your brand in front of our broad and engaged audience. Your business will be featured across multiple platforms, including our website, social media channels, email campaigns, and event materials.

### **VISIBILITY**

Increase your brand's visibility through event sponsorship. Your logo and company name will be prominently displayed on event signage, promotional materials, and digital communications. This consistent and widespread exposure ensures that your brand remains top-of-mind among event attendees and the broader community.

### **CREDIBILITY**

Event sponsorship enhances your company's credibility. Your company's association with these prestigious events demonstrates your commitment to the community and its development, positioning your brand as a leader and trusted partner.

### **CONNECTIONS**

Make valuable connections by sponsoring our events. You'll have the opportunity to network with a diverse group of businesses, community leaders, and potential clients, fostering relationships that can lead to future collaborations and growth. These events provide a unique platform for meaningful interactions.

# GET INVOLVED IN THE WAY THAT WORKS BEST FOR YOU

## **ANNUAL SPONSORSHIP**

Annual corporate sponsorships offer the highest level of visibility and brand recognition to maximize your business brand and connections while investing in the Chamber's mission. Corporate Partners and Sponsors receive customized concierge services to optimize their team's engagement in Chamber programs and events with this efficient approach to the year's marketing and involvement.

## **SIGNATURE EVENTS**

Become a sponsor for one of our signature events and gain access to critical business and community updates, exclusive networking opportunities, and significant brand exposure. Elevate your company's presence with extensive marketing opportunities and align your brand with the movers and shakers of our community.

## **ECONOMIC DEVELOPMENT**

Invest in the growth and vitality of our community by sponsoring our Economic Development Programs. Ideal for businesses passionate about the economy, business growth, and making connections, these sponsorships provide excellent opportunities to engage with like-minded professionals and demonstrate your commitment to fostering local economic progress.

## **NETWORKING PROGRAMS & EVENTS**

Enhance your business visibility and community engagement by sponsoring a Networking Program or Event. As a sponsor, you'll gain exposure to a wide variety of businesses and new members, fostering connections and expanding your network. Take advantage of this unique opportunity to position your brand with these popular events.

## **ADVOCACY PROGRAMS & MEETINGS**

These events are dedicated to discussing and shaping our business climate, providing a platform for dialogue on critical public policies. As a sponsor, your brand will be prominently featured at these events, showcasing your commitment to civic engagement and community leadership. This is an excellent opportunity to connect with policymakers, influencers, and other business leaders who are passionate about advocacy and public affairs.

## **EMERGING PROFESSIONALS & LEADERSHIP DEVELOPMENT**

Our programming is designed to cultivate and celebrate young talent. Ideal for organizations that value nurturing the next generation of leaders, these sponsorships will align your brand with the growth and development of emerging professionals, and talent of all ages. Sponsors will benefit from increased visibility among a dynamic group of leaders committed to professional development, personal growth, and civic responsibility.



# Corporate Partnership – \$14,000

**SOLD**

## Added Value

- 2026 OP Chamber Economic Development Council Investment
- Complimentary rental of meeting space in Overland Park Chamber Building – \$1,000 credit
- Complimentary community concierge services – \$750 credit
- Customized economic/policy briefing with senior Chamber leader
- Consultation with Chamber workforce team to optimize talent pipeline
- Quarterly membership mailing list, upon request
- CERI materials upon request (complimentary from Economic Development Council)
- 1 rep – Young Professionals leadership

## Marketing & Recognition

### Promotion

- Logo in Chamber lobby and company brochures (as provided by company) in the Welcome Center
- Recognition as investor in Chamber's mission at events
- Preferential registrations and seating

### Newsletter

- Logo in the monthly newsletter
- Company profile once annually in newsletter

### Website / Electronic Communications

- Logo hotlink on every page of Chamber website
- Company profile and hotlink on Annual Sponsors page of Overland Park Chamber website
- Special recognition in online membership directory
- Logo hotlink in weekly Chamber e-newsletters

**Exclusive** – available to only eight businesses each year

**Convenient** – issue just one check for an entire year of participation and marketing

**Recognition** – receive preferred seating and promotion at OP Chamber events

**Value** – educate and reward your employees and/or clients with connecting at OP Chamber events

**Customized** – your benefits are coordinated by your personal OP Chamber concierge

## Complimentary Registrations

Includes company recognition at events and preferential registrations and seating

- Annual Meeting – 1 table
- Chairman's Reception invitation
- Executive Leadership Series – 4 seats at each of 4 programs
- Golf Tournament – team of 4
- Good Morning, Overland Park! Breakfast – 1 table
- Leadership Overland Park Graduation – 10 seats
- Legislative and Congressional Updates – 1 table
- Mayor's State of the City Event – 10 seats
- OP Chamber Economic Development Council Investor luncheons – 2 seats at each of 8 meetings/events (including the Honors Luncheon)
- Public Policy & Advocacy Committee – 2 seats at each of 11 meetings
- Young Professionals events – 4 registrations at each paid professional development event; 10 participants at philanthropic and networking events.





# Corporate Sponsorship - \$7,500

- Exclusive** – available to only 15 businesses each year
- Convenient** – issue just one check for an entire year of participation and marketing
- Recognition** – receive preferred seating and promotion at OP Chamber events
- Value** – educate and reward your employees and/or clients with connecting at OP Chamber events
- Customized** – your benefits are coordinated by your personal OP Chamber concierge

## Added Value

- 2026 Chamber Economic Development Council Investment
- Complimentary rental of meeting space in OP Chamber Building – \$500 credit
- Customized Economic/Policy briefing with senior Chamber leader
- Consultation with Chamber workforce team to optimize talent pipeline
- Complimentary community concierge services – \$200 credit
- 1 rep – Young Professionals leadership
- Quarterly membership mailing list, upon request

## Marketing & Recognition

### Promotion

- Listing on prominent signage in Overland Park Chamber lobby and company brochures (as provided by company) in the Welcome Center
- Recognition as investor in Overland Park Chamber's mission at events
- Preferential registrations and seating

### Newsletter

- Promotion in the monthly newsletter
- Company profile once annually in newsletter

### Website / Electronic Communications

- Company profile and hotlink on Annual Sponsors page of Overland Park Chamber website
- Special recognition in online membership directory
- Name and hotlink in weekly Chamber e-newsletters

## Complimentary Registrations

Includes company recognition at events and preferential registrations and seating

- Annual Meeting – 1 table
- Chairman's Reception invitation
- Executive Leadership Series – 2 seats at each of 4 programs
- Golf Tournament – 2 players
- Good Morning, Overland Park! Breakfast – half a table
- Leadership Overland Park Graduation – 5 seats
- Legislative & Congressional Updates – one-half table
- Mayor's State of the City Event – 5 seats
- OP Chamber Economic Development Council Investor luncheons – 1 seat at each of 8 meetings/events (including the Honors Luncheon)
- Public Policy & Advocacy Committee – 1 seat at each of 11 meetings
- Young Professionals – 2 seats at each paid professional development event; 5 participants at philanthropic and networking events.





# Annual Meeting

*The Annual Meeting celebrates the Chamber's year, recognizes leadership and award winners with a featured program.*

## Presenting Sponsor - \$7,000

- Exclusive presenting sponsor with top billing
- Invitation for company team to attend Chairman's Reception
- 1 table included in sponsorship
- Verbal and visual recognition during the Annual Meeting
- Name and logo recognition on all event promotions
- Opportunity to provide company gifts to attendees
- Right of first refusal for 2027 sponsorship

## Premier Keynote Sponsor - \$5,000

- Invitation for company team to attend Chairman's Reception
- 1 table included in sponsorship
- Verbal and visual recognition during the Annual Meeting
- Name and logo recognition on all event promotions

## Gold Sponsor - \$2,500

- Invitation for company team to attend Chairman's Reception
- One-half table included in sponsorship
- Verbal and visual recognition during the Annual Meeting
- Name and logo recognition on all event promotions



*Signature Event!*

## Corporate Table Sponsor - \$1,350

- 1 table included in sponsorship
- Reserved table with signage
- Name recognition at event

## Silver or Print Sponsors - \$1,000 each

- 2 Registrations included in sponsorship
- Verbal and visual recognition during the Annual Meeting
- Name and logo recognition on event promotions

## Vibe/DJ Sponsor - \$750

- Verbal and visual recognition during the Annual Meeting
- Name and logo recognition on event promotions

## Bronze Sponsor - \$500

- Name and logo recognition on event promotions

## Award Sponsor - \$300

- Name and logo recognition on event promotions





# Chairman's Reception

***This invitation-only reception connects volunteer leaders, corporate partners and sponsors, major investors and regional elected officials for an exclusive networking opportunity.***

## **Chairman's Reception - \$4,000**

- Exclusive primary sponsor with top billing
- Invitation for company team to attend Chairman's Reception
- 1 table at Annual Meeting included in sponsorship
- Verbal and visual recognition during the Annual Meeting
- Name and logo recognition on all event promotions

# EDC Honors Lunch



*Signature Event!*

***Celebrate the businesses and leaders who are helping make Overland Park the premier business location in the country at this annual recognition luncheon.***

## **Presenting Sponsor - \$3,500**

- Exclusive presenting sponsor with top billing
- Verbal and visual recognition during the event
- Name and logo recognition on website and event promotions
- 8 registrations included in sponsorship

## **Gold Sponsor - \$1,500**

- Verbal and visual recognition during the event
- Name and logo recognition on website and event promotions
- 4 registrations included in sponsorship

## **Silver Sponsor - \$1,000**

- Verbal and visual recognition during the event
- Name and logo recognition on website and event promotions
- 2 registrations included in sponsorship

## **Bronze Sponsor - \$500**

- Verbal and visual recognition during the event
- Name and logo recognition on website and event promotions
- 1 registration included in sponsorship

**SOLD**



# Economic Development Luncheon Series



***Have your company front and center each month with exclusive access to area economic development professionals, decision makers in commercial development, and policy leaders.***

**Presenting Sponsor - \$7,500**

- Exclusive presenting sponsor with top billing for 8 luncheon events
- Verbal and visual recognition during the event
- Name and logo recognition on website and event promotions



# Executive Leadership Series

***This popular series showcases area leaders who discuss their leadership journey and share their lessons learned with company executives and up-and-coming leaders from our business community.***

## **Series Sponsor - \$6,000**

- Exclusive presenting sponsor for 2026 series
- One table included in sponsorship
- Opportunity to meet with and introduce speaker
- Opportunity to provide company gifts to attendees
- Verbal and visual recognition during the event
- Name and logo recognition on all event promotions



# Golf Tournament

**One of our most popular events, selling out every year. It's an excellent opportunity to build new business relationships in a casual and fun atmosphere.**



## **Presenting Sponsor - \$10,000**

- Exclusive presenting sponsor with top billing
- Logo placement on specialty gift item given to each golfer
- Opportunity to speak and present awards at reception
- Opportunity for promotional table at tournament
- One team of four players
- Verbal and visual recognition during the event
- Name and logo recognition on all event promotions
- First right of refusal for 2027 sponsorship

## **Eagle Sponsor - \$5,000**

- Opportunity for promotional table at tournament
- One team of four players
- Verbal and visual recognition during the event
- Name and logo recognition on all event promotions

## **Birdie Sponsor - \$2,500**

- 2 player registrations in tournament
- Verbal and visual recognition during the event
- Name and logo recognition on event promotions

## **Specialty Sponsorships - \$2,500 each**

(Cart, Beverage Cart, Prize, Lunch or Dinner Sponsor)

- Verbal and visual recognition during the event
- Name and logo on event promotions
- Exclusive marketing rights to specific sponsored activity/area

## **Specialty Sponsorships - \$1,500 each**

(Award Reception, Signage, Hydration or Golf Tee Sponsor)

- Verbal and visual recognition during the event
- Name and logo on all event promotion
- Exclusive marketing rights to sponsored activity/area

## **Hole-In-One Sponsor - \$1,000**

- Verbal and visual recognition during the event
- Name and logo on event promotions
- Exclusive marketing rights to hole-in-one contest

## **Hole Sponsor - \$550**

- Exclusive marketing rights at designated hole
- Opportunity to setup at designated hole and interact with golfers





# Good Morning, Overland Park!



*Signature Event!*

***This high-energy breakfast featuring the latest on new people, new investments and good news about Overland Park is an annual favorite you don't want to miss!***

## **Presenting Sponsor - \$2,000**

- Exclusive presentation or with top billing
- Three-minute company update during the program provided by your company representative
- One table included in sponsorship
- Verbal and visual recognition during the event
- Name and logo recognition on all event promotions
- Opportunity to provide company gifts to attendees

## **Gold Sponsor - \$2,000**

- One-half table included in sponsorship
- Verbal and visual recognition during the event
- Name and logo recognition on all event promotions

## **Silver Sponsor - \$1,000**

- 2 registrations included in sponsorship
- Verbal and visual recognition during the event
- Name recognition on all event promotions

## **Bronze Sponsor - \$500**

- Verbal and visual recognition during the event
- Name recognition on all event promotions





# Government Affairs & Advocacy

***Have your company featured prominently with our pro-business advocacy as we connect business leaders with our elected officials.***

## **Washington Update Sponsor – \$3,000**

- Exclusive presenting sponsor with top billing
- Name and logo recognition on all promotions
- Verbal and visual recognition during the event
- 1 table included in sponsorship

## **Public Policy & Advocacy Committee Series Sponsor – \$1,000**

- Exclusive presenting series sponsor with top billing at all monthly committee meetings
- Name and logo recognition on all promotions
- Verbal and visual recognition during meetings
- Recognition in our This Week In Topeka legislative report

## **This Week in Topeka Sponsor – \$1,000**

- Exclusive presenting sponsor with top billing in our weekly legislative insider's report
- Name and logo recognition on all promotions
- Premium location recognition in our This Week In Topeka legislative report





# Leadership Overland Park

## **Program Sponsor - \$2,500**

- Exclusive presenting program sponsor with top billing
- Verbal and visual recognition during classes
- Name and logo recognition on website and event promotions
- Recognition at graduation ceremony
- 10 registrations for graduation and opportunity to participate in the graduation ceremony

## **Graduation Ceremony Sponsor - \$3,000**

- Exclusive presenting sponsor with top billing
- 10 registrations for graduation ceremony included in sponsorship
- Name and logo recognition on website and event promotions
- Recognition at graduation ceremony
- Opportunity to introduce speaker

## **Graduation Gift Sponsor - \$2,500**

- Recognition at graduation ceremony
- 5 registrations for graduation ceremony included in sponsorship
- Name and logo recognition on website and event promotions

## **Welcome Reception Sponsor - \$1,500**

- Verbal and visual recognition during welcome reception
- Name and logo recognition on website and event promotions
- Recognition at graduation ceremony

## **Program Beverage Sponsor - \$500**

- Visual recognition during classes
- Name and logo recognition on website and event promotions
- Recognition at graduation ceremony

## **Lunch Sponsor - \$500 per session**

- Visual recognition during classes
- Name and logo recognition on website and event promotions
- Recognition at each sponsored lunch
- Recognition at graduation ceremony





# Mayor's State of the City



*Signature Event!*

***Celebrate with Overland Park's mayor in this presentation of the state of our city and a look ahead to the coming year.***

## **Presenting Sponsor - \$5,000**

- Exclusive presenting sponsor with top billing
- 10 registrations included in sponsorship
- Verbal and visual recognition during the event
- Name and logo recognition on all event promotions
- Opportunity to provide company gifts to attendees

## **Gold Sponsor - \$2,500**

- 5 registrations included in sponsorship
- Verbal recognition during the event
- Name and logo recognition on all event promotions

## **Silver Sponsor - \$1,000**

- 2 registrations included in sponsorship
- Verbal recognition during the event
- Name and logo recognition on all event promotions

## **Bronze Sponsor - \$500**

- Name and logo recognition on all event promotions





# Member Orientation

***New Chamber members and new-to-their-company representatives join us at this quarterly event that expands their business network. As our annual sponsor, you'll be featured prominently during each program.***

## Series Sponsor - \$1,000

- Exclusive presenting sponsor for 2026 series
- Brand and visual recognition during the quarterly event
- Name and logo recognition on all event promotions
- Opportunity to provide door prizes
- 2 registrations included in sponsorship



# National Civics Bee

***The National Civics Bee® is an annual competition that inspires young Americans to engage in civics and contribute to their communities. Your company can be part of our growing local competition as area middle schoolers compete to represent Kansas in the national competition.***

## **Presenting Sponsor - \$5,000**

- Exclusive presenting sponsor with top billing
- Opportunity to address participants and audience during program
- Name and logo recognition on all promotions
- Verbal and visual recognition during the event
- Recognition on all information sent to participants, school districts, civic partners and judges
- Participate in awards presentation

## **Technology Sponsor - \$3,000**

- Name recognition on all promotions and tablets used by participants
- Verbal and visual recognition during the event

## **Participant and Family Reception Sponsor - \$1,000**

- Name recognition on all promotions
- Verbal and visual recognition during the event
- Opportunity to address reception attendees



# OP After Hours

***As the sponsor of this series, your company will be featured at these fun end-of-day events that bring Chamber members together to get to know one another in a fun and relaxed atmosphere.***

## **Series Sponsor - \$2,500**

**SOLD**

- Exclusive presenting sponsor for 2026 series
- Verbal and visual recognition during the event
- Name and logo recognition on all event promotions
- Special name tags identifying company representatives

## **Venue Host - \$500**

\*Food and beverage not included in Venue Host sponsorship

- Opportunity to host an event at member location
- Verbal recognition during the event
- Opportunity to include door prizes
- Opportunity to provide company gifts to attendees
- Name and logo recognition on all event promotions





# OP Intern: Summer Intern Program

*Do you want to have your products and services in front of the next generation of talent? If so, sponsoring this program will ensure these young adults will know all about you and your company.*

## **Gold Sponsor - \$5,000**

- Presenting sponsor with top billing at all planned summer events
- Opportunity for remarks at Welcome and Closing events
- Free access for 10 internal summer interns to all planned summer events
- Logo and name placement in event marketing
- Verbal recognition at all events
- Logo and name placement on weekly OP Intern Collaboration Newsletter

## **Silver Sponsor - \$3,000**

- Free access for 7 internal summer interns to all planned summer events
- Name placement in event marketing
- Verbal recognition at all events
- Name placement on weekly OP Intern Collaboration Newsletter

## **Bronze Sponsor - \$1,000**

- Free access for 2 internal summer interns to all planned summer events
- Name placement in event marketing
- Name placement on weekly OP Summer Intern Collaboration Newsletter



# Small Business Council

***Do you want to have your products and services showcased to Overland Park small businesses? If so, sponsoring our small business meeting series will feature your company prominently at each of the meetings.***

## **Small Business Council**

### **Series Sponsor - \$2,500**

- Year-round logo placement on all promotional materials
- Signage and verbal recognition at all Council meetings
- Logo placement on Small Business Council landing page of the Chamber's website
- Opportunity to present at one Small Business Council meeting
- Access to small business networking throughout the year
- Recognition in monthly small business newsletter

### **Meeting Host - \$300**

- Opportunity to host a Small Business Council meeting at your location
- Signage and verbal recognition at hosted meeting

# Student Chamber of Commerce



***Our Student Chamber of Commerce provides young entrepreneurs with the knowledge they need to succeed. As a sponsor, you can help young business leaders thrive while showcasing your products and services.***

## **Gold Sponsor - \$5,000**

- Presenting sponsor for the Startup Showcase
- Opportunity for opening remarks at Startup Showcase
- Opportunity to present awards to Showcase winners
- Logo and name on all promotions
- Logo and name on Student Chamber website
- Verbal recognition at all events

## **Silver Sponsor - \$2,500**

- Logo and name on all promotions
- Logo and name on Student Chamber website
- Verbal recognition at all events
- Invitation to Startup Showcase

## **Bronze Sponsor - \$1,000**

- Name on all promotions
- Name on Student Chamber website
- Verbal recognition at all events
- Invitation to Startup Showcase



# Talent Connect Summit

*Join hundreds of area human resource experts who are looking for great ideas and resources to win at talent recruitment.*

## **Presenting Sponsor \$10,000**

- Presenting sponsor with top billing on all promotional materials
- Opportunity to introduce keynote speaker
- 10 Talent Connect Summit registrations
- Verbal and visual recognition at the event

## **Gold Sponsor - \$5,000**

- 8 Talent Connect Summit registrations
- Verbal and visual recognition at Talent Connect Summit

## **Silver Sponsor - \$3,000**

- 5 Talent Connect Summit registrations
- Verbal and visual recognition at Talent Connect Summit

## **Lunch Sponsor - \$3,000**

- 2 Talent Connect Summit registrations
- Verbal and visual recognition at Talent Connect Summit

## **Breakfast Sponsor - \$2,000**

- 2 Talent Connect Summit registrations
- Verbal and visual recognition at Talent Connect Summit

## **Bronze Sponsor - \$1,000**

- 1 Talent Connect Summit registrations
- Verbal and visual recognition at Talent Connect Summit



# Wednesday Wake-Up

*Enjoy your morning coffee with this great group of business leaders who gather monthly at area businesses to expand their network and exchange ideas.*

## **Series Sponsor - \$2,500**

- Exclusive presenting sponsor for 2026 series
- Verbal and visual recognition during the event
- Name and logo recognition on all event promotions
- Special nametags identifying company representatives

## **Venue Host - \$500 (12 available)**

\*Food and beverage not included in Venue Host sponsorship

- Opportunity to host an event at member location
- Opportunity to include door prizes
- Opportunity to provide company gifts to attendees
- Verbal recognition during the event
- Name and logo recognition on all event promotions

# Young Professionals Program



***Tomorrow's leaders come together for professional development and social interaction. Join the young professionals for their events as they expand their network and enhance their skills on their climb up the corporate ladder.***

## **YP Platinum Sponsor - \$2,500**

- Exclusive presenting sponsor with top billing
- 5 registrations to each event
- Verbal and visual recognition during all events
- Name and logo recognition on all event promotions
- Option to have representative on the YP Steering Committee

## **YP Gold Sponsor - \$2,000**

- 3 registrations to each event
- Verbal and visual recognition during all events
- Name and logo recognition on all event promotions
- Option to have representative on the YP Steering Committee

## **YP Silver Sponsor - \$1,500**

- 2 registrations to each event
- Verbal and visual recognition during all events
- Name and logo recognition on all event promotions

## **YP Bronze Sponsor - \$750**

- 1 registration to each event
- Verbal and visual recognition during all events
- Name and logo recognition on all event promotions

## **CEO Unplugged Series Sponsor - \$1,000**

- Exclusive presenting sponsor with top billing
- Verbal and visual recognition during the event series
- Name and logo recognition on all event promotions
- 5 registrations to each event

