



**Overland  
Park  
Chamber™**

# 2024

## **ECONOMIC DEVELOPMENT COUNCIL Annual Report**

Dear Investors,

As Chairman of the Chamber Economic Development Council, I am proud to reflect on 2024, a year marked by impactful achievements and continued growth. This year, we celebrated transformative project wins that have brought substantial investments to our community, fueling progress and enhancing our economic landscape.

Through our strategic efforts, we secured significant investment commitments, resulting in robust job creation that bolsters our local economy. These successes not only demonstrate the strength of our region but also highlight the collaborative spirit that drives our initiatives forward.



***Shamrock Trading Corporation completed their fourth building.***

Equally important has been our unwavering focus on small business support. Recognizing that small businesses are the backbone of our economy, we enhanced resources and programs to empower entrepreneurs, nurture innovation, and sustain growth. From establishing the Small Business Council to providing educational programming and networking opportunities, our commitment to fostering a vibrant small business ecosystem remains steadfast.

None of this would have been possible without our partners at the City of Overland Park and the exceptional dedication of our economic development investors and staff team. Your partnership, expertise, and passion have been instrumental in shaping our successes. To our investors, thank you for believing in our vision and providing the critical resources to turn aspirations into reality. To our staff, your tireless efforts and innovative thinking continue to elevate our work.

As we look ahead, I am confident that 2025 will bring even greater achievements. Together, we will build on this year's momentum, driving meaningful progress for our community.

With gratitude and optimism,

Alan Verrill, AdventHealth 2024 Chamber EDC Chairman

### **BY THE NUMBERS**



**\$45.98M**  
CAPITAL INVESTMENT



**368**  
NEW JOBS



**1,010**  
RETAINED JOBS



## KEY PROJECTS

**Healthcare IT Leaders**, a national leader in healthcare IT consulting supporting clinical, financial, business and operational systems, expanded their managed services hub to the Aspira campus. This is a \$1.9 million investment which has already resulted in 100 additional new positions above their original projections.

**Lifted Logic** is a home-grown digital agency that announced growth plans to add 100 jobs and \$4.4 million in new investment.

**NoTraffic Inc.**, chose Overland Park for its U.S. Headquarters location, adding 25 jobs with an investment of \$754,000. NoTraffic uses next-generation technology to bridge the innovation gap and make the roads intelligent and safe.

**Netsmart** expanded to the Aspira campus, which resulted in significant job retention and capital investment. Netsmart provides software and technology solutions for community-based healthcare.

**Morton Salt Company** leased space in Corporate Woods, bringing significant jobs and investment to the community. A full project announcement will be made in Q2 of 2025.

## BUSINESS ATTRACTION

- Promoted Overland Park to consultants, prospective businesses and commercial brokers in the metro markets of Chicago, Dallas, Phoenix, Los Angeles, and Indianapolis in partnership with the Kansas Department of Commerce and Kansas City Area Development Council.
- Hosted national site location consultants touring the Kansas City region showcasing JCCC and Dimensional Innovations.
- Exhibited with the Kansas Department of Commerce at the Select USA Investment Summit, hosted by the US Department of Commerce, that connects international investors with U.S. economic development organizations.
- Spoke to the Japanese delegation of the Japan Export Trade Organization.
- Coordinated a meeting with the German Foreign Investment Team from the KS Department of Commerce and toured the Career & Tech Education Center at JCCC.



## PUBLIC POLICY & BUSINESS ADVOCACY

- Engaged with lawmakers to pass pro-business legislation on workers' compensation, unemployment and organized retail crime, saving businesses time and money.
- Collaborated on regional efforts to expand childcare availability and access.
- Administered VoteJoCo.com with nearly 90% of candidates submitting completed questionnaires.
- Advocated for policies that make Overland Park a highly-ranked community.
- Met with legislators to discuss Opportunity Now initiatives and other economic development initiatives.



## TALENT INITIATIVES

**Love, KS Pilot Community:** Elevated the state and Overland Park's profile, through a national campaign targeting "boomerangs" to come home to Kansas.

**Workforce Study:** Delivered a comprehensive local workforce study offering recommendations, data, and information to enhance talent attraction and retention for our top ten industry sectors.

**Community Concierge:** Unveiled Community Concierge Services to enhance talent attraction efforts.

**Talent Connect Summit:** Convened more than 160 stakeholders at the first annual workforce summit to share best practices and ideas on talent recruitment and retention.

## ENTREPRENEURIAL INITIATIVES

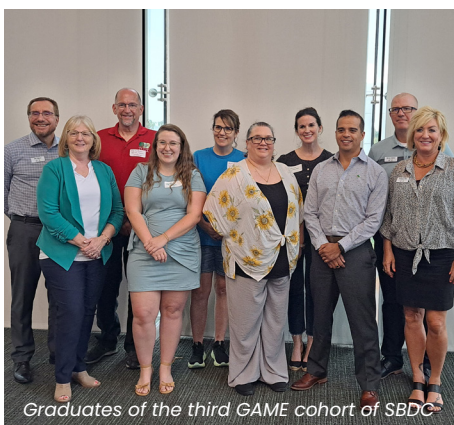
- Assisted 28 entrepreneurs with research and other assistance.
- Hosted events as an official One Million Cups satellite location, fostering a supportive environment for entrepreneurs to share ideas, connect, and grow their businesses.
- Convened a coalition of local businesses to form a Small Business Council, serving as a platform for amplifying their voices and collaboratively developing programs, such as the Small Business Lending Panel, tailored to support their needs.
- Partnered with JCCC to deliver the third Growth through Action, Measurement & Engagement (GAME) cohort and introduced the new Launch Lab entrepreneurship course, benefiting four Overland Park businesses.
- Hosted a geographical networking event in the Windmill Village business park to encourage connections and conversations among adjacent businesses.
- Secured a contract with SizeUp, a data-driven platform designed to provide small businesses with market research and business intelligence tools to drive their success.

## BUSINESS SUPPORT INITIATIVES

- Provided a comprehensive review and input for the City's updated Comprehensive Plan – FrameworkOP.
- Actively participate in the Downtown Overland Park Partnership Board and activities, and served as a resource for the ULI Technical Assistance Panel.
- Prepared a State Incentive Comparison Report for use by the KS Economic Development Alliance.

## EDC INVESTOR RELATIONS

- Sponsored relevant programming including an economist from the Kansas City Federal Reserve, an Evergy power supply update, BluHawk and Aspiria development updates and a State of the Office Market Panel.



### HOW WE RANK

# #2

Happiest Cities in America, *WalletHub*  
Best Places to Rent, *WalletHub*  
Best Places to Raise a Family, *WalletHub*  
Best Places for Families to Live, *Livability*

# #4

Best Places to Live in the Midwest, *Livability*

# #7

Top 100 Best Places to Live in the U.S., *Livability*

## 2024 CHAMBER EDC EXECUTIVE COMMITTEE

**Alan Verrill,**  
AdventHealth, Chair

**Courtney Kounkel,**  
Monarch Build, Vice Chair

**Kim Winslow,** Evergy,  
Second Vice Chair

**Josh Beck,** MarksNelson,  
a springline company,  
Chamber Chair-Elect

**Holly Grummert,**  
City Council FAED Chair

**Logan Heley,**  
City Council President

**Jim Kite,**  
City Council Member

**Lori Curtis Luther,**  
City Manager

**Curt Skoog,**  
Overland Park Mayor

**Tracey Osborne Oltjen, CCE,**  
Overland Park Chamber  
of Commerce President  
& CEO

**Libbey Tucker, CECD,**  
Overland Park Chamber  
of Commerce Senior Vice  
President- Economic  
Development

## ECONOMIC & WORKFORCE DEVELOPMENT TEAM

**Libbey Tucker, CECD**  
Senior Vice President –  
Economic Development

**Katie Lindgren**  
Economic Development Director

**Natalie Vesta**  
Economic Development Project  
Coordinator

**Andrew Weisberg**  
Director of Talent

**Courtney Cavlovic**  
Workforce Project Coordinator

## 2024 INVESTORS

● CHAMBER PARTNERS/SPONSORS ○ OPPORTUNITY NOW ● NEW INVESTORS

- A.L. Huber General Contractor
- AdventHealth  
AdventHealth Sports Park at Bluhawk
- Affinis Corp
- Agenda USA, Inc.  
Arbor Development, LLC  
Atmos Energy Corporation
- Augeo
- BHC
- Black & Veatch  
Block Real Estate Services LLC  
Blue Valley School District
- Brinkmann Constructors  
BRR Architecture
- C2FO
- Capitol Federal Savings Bank  
CBRE Group Inc.
- Central Bank of the Midwest  
Cerris Builders  
Chicago Title
- Children's Mercy Hospital Kansas  
City of Overland Park
- Cleveland University  
Commerce Bank- Lenexa
- Compass Minerals  
Contract Furnishings  
Copaken Brooks
- Core Bank  
Creative Planning
- Curtin Property Company  
Dentons US LLP
- DLR Group
- DoubleTree by Hilton  
Downtown Overland Park Partnership  
Edison District
- Empower
- EPC Real Estate Group
- Equity Bank- College Boulevard
- Evergy  
Fiorella's
- Fisher Phillips LLC
- FNBO-College Boulevard  
Fogel-Anderson Construction
- Foulston Siefkin LLP
- GBA
- Goldfish Swim School
- GFI Digital  
Harmon Construction, Inc.  
HDR Engineering
- Heavy Constructor's Association
- HNTB Corporation  
Hunt Midwest  
IMA, Inc.  
Indian Creek Land & Investment Co. LP
- Indra Air Traffic Inc.  
Intrepid Direct Insurance  
INTRUST Bank- Prairie Village
- JE Dunn Construction Company
- Johnson County Community College  
Johnson County Government  
Johnson County Management LLC
- Kansas Gas Service
- Kansas State Olathe
- KC Power Partners
- Konza Global Wealth Group  
Kutak Rock LLP  
LANE4 Property Group  
Lathrop GPM LLP  
Mariner Wealth Advisors
- MarksNelson, a Springline company
- Mazuma Credit Union
- MBB
- McCownGordon Construction
- Menorah Medical Center  
Mercer-Zimmerman
- Merrill Companies  
Metcalf 108  
Mission Farms West Development
- Monarch Build  
Netrality Data Centers  
Netsmart Technologies
- Next Level Performers  
Novel Place Senior Living
- Oak Park Mall
- OakStar Bank
- Occidental Management, Inc.  
Olsson
- Overland Park Regional Medical Center  
OWN Inc.
- Overland Park Wealth Management
- Perspective Architecture + Design
- PGAV Architects, Inc.  
PNC Bank  
Polsinelli  
Price Brothers  
Rau Construction Company  
Regency Park - Mission Peak Capital
- Rouse Frets White Goss Gentile Rhodes  
Ryan Companies US Inc.
- Saint Luke's Health System  
Scott Rice Office Works
- Security Bank of Kansas City
- Select Quote
- Shamrock Trading Corporation
- Sharma, Neal & Angela  
Shawnee Mission School District
- Sheraton Overland Park at the Convention Center  
Silver Lake Bank  
Sky Real Estate - Metcalf Crossing
- SnapIT
- Spencer Fane LLP  
SSC CPAs + Advisors
- Stewart, Jon & Christi  
Stinson LLP  
Swartz + Associates  
The Vue  
Titan Built, LLC
- T-Mobile
- TranSystems
- Turner Construction  
UMB Bank
- University of Kansas Edwards Campus
- University of Kansas Health Systems
- Van Trust Real Estate
- Varnum/Armstrong/Deeter, L.L.C.  
Visit Overland Park
- Wally & Co  
WaterOne
- WaterWalk by Wyndham
- WellSky Corporation  
Workforce Partnership - Johnson County  
Zillow
- Zurich