

All **Week** in OP.

**YOUR WEEKLY MIX OF
THINGS TO DO & THINGS TO KNOW**

Sponsored Editorial Feature



The Sponsored Editorial Feature is a story published on the All in OP website that shares your update, announcement, or offering in a clear, community-focused way. Each piece is written in the All in OP voice using the information you provide - such as a webpage, document, press release, or key details - so it reads naturally alongside other local news and updates.

Once published, the story becomes part of the All in OP website archive, where it can continue to be discovered over time through search, supporting both SEO (Search Engine Optimization) and AEO (Answer Engine Optimization). The feature can also be highlighted in the weekly email newsletter and optionally shared on social media for additional visibility.

Ready to share your story? Investment details below:

Chamber Members: \$150

- written feature
- website publication
- featured in weekly email
- social media amplification

Non-Members: \$250

- written feature
- website publication
 - optional \$50 add-on includes email feature and social media amplification

To get started, send over a website link, document, and a few key points about your story, plus any supporting images or branding. Each feature includes one round of light revisions to ensure accuracy and alignment.

We continue to share major news and community headlines in OP so readers can stay informed. These community updates are published at no cost to those featured.

To see an example of a Sponsored Editorial Feature, scan the QR code!



Place Your Ad Here

Chamber Members: \$35 per ad or \$250 for 8-weeks

Non-Members: \$50 per ad or \$350 for 8-weeks

The perfect spot to advertise your events, job openings, promos & specials, new products or services, community announcements and more!

THINGS TO DO

In this section of the newsletter we list events taking place in Overland Park in the upcoming week. Chamber Members can submit events in the Member Portal for a chance to be featured. You may also email them directly to hello@allinoverlandpark.com.

Event Date

Event Title (Hyperlinked)

Event Time & Location

A short two to three sentence event description.

Your next job is right here.

Here we feature job openings in Overland Park. Our job search integration automatically pulls all public job listings. Chamber Members may also post these in the Member Portal. For specific roles you would like listed, please send the link to hello@allinoverlandpark.com.

Search All Jobs in OP

THINGS TO KNOW

In this section of the newsletter we list recent major news and headlines that may be important for readers to know. These are sourced through direct press releases and local news channels. You may send your press release to hello@allinoverlandpark.com.

Live

Community announcements, rankings, resident stories, and local updates that highlight what's happening across OP and the people who help shape it.

Work

Job openings, employer highlights, workforce initiatives, and professional opportunities that support career growth and the local business community.

Play

Positive community stories, local events, new restaurants and businesses, entertainment, and the places and experiences that make OP enjoyable outside of work.

Learn

Updates from childcare through higher education, including public and private schools, academic programs, and professional development opportunities for lifelong learning.

Invest

Business growth, development projects, commercial activity, and investment news shaping the future of OP's economy and community landscape.

Questions or ready to advertise? Email hello@allinoverlandpark.com

Scan the QR code to subscribe to the All in OP Weekly Emails!

