



Business Perspective Newsletter

Reach over 1,200 business leaders each month!

2009 Advertising Rates

Ad Size	Dimensions	Cost (per insertion)			
		1x	3x <i>(15% savings)</i>	6x <i>(25% savings)</i>	12x <i>(50% savings)</i>
Full-page color	8" w x 9.5" h	\$750	\$637.50	\$562.50	\$375
1/2-page color	horizontal - 8" w x 4.5" h	\$500	\$425	\$375	\$250
	vertical - 3.9" w x 9.5" h				
1/4-page color	horizontal - 3.9" w x 4.5" h	\$300	\$255	\$225	\$150
	vertical - 1.875" w x 9.5" h				
1/8-page color	horizontal - 3.9" w x 2.25" h	\$150	\$127.50	\$112.50	\$75
	vertical - 1.875" w x 4.5" h				

- Ad space is available on a first-paid, first-served basis.
- Newsletters are mailed to members the first week of each month.
- All ads are in full color.
- Payment is due the 5th business day of the month preceding publication month (for example, January 5 for February publication).
- Camera-ready ads (pdf or eps files preferred) are due the 10th business day of the month preceding publication month.

Questions? Contact Stan Lawson at (913) 491-3600 or slawson@opks.org

AD SPACE RESERVATION

NAME _____ COMPANY _____

PHONE _____ E-MAIL _____

AD SIZE & Orientation _____ AD MONTH(S) _____

PAYMENT: CHECK ENCLOSED for \$ _____

CREDIT CARD (MASTERCARD OR VISA) for \$ _____

CARD NUMBER _____ SEC. CODE _____

NAME ON CARD _____ EXP. DATE _____

SIGNATURE _____

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